



Results

Survey 95322

Number of records in this query:	16
Total records in survey:	16
Percentage of total:	100.00%





Field summary for F001-1 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	16	100.00%
No answer	0	0.00%

Responses

So i can book online and have a saved account

Online booking

Online booking

Live Chat

smartphone app

online booking

In house strippers

Ability to book specific room

ability to change or move bookings

Highlighted deals

Online booking

mobile booking

Free stays

App

Free Food

The login system

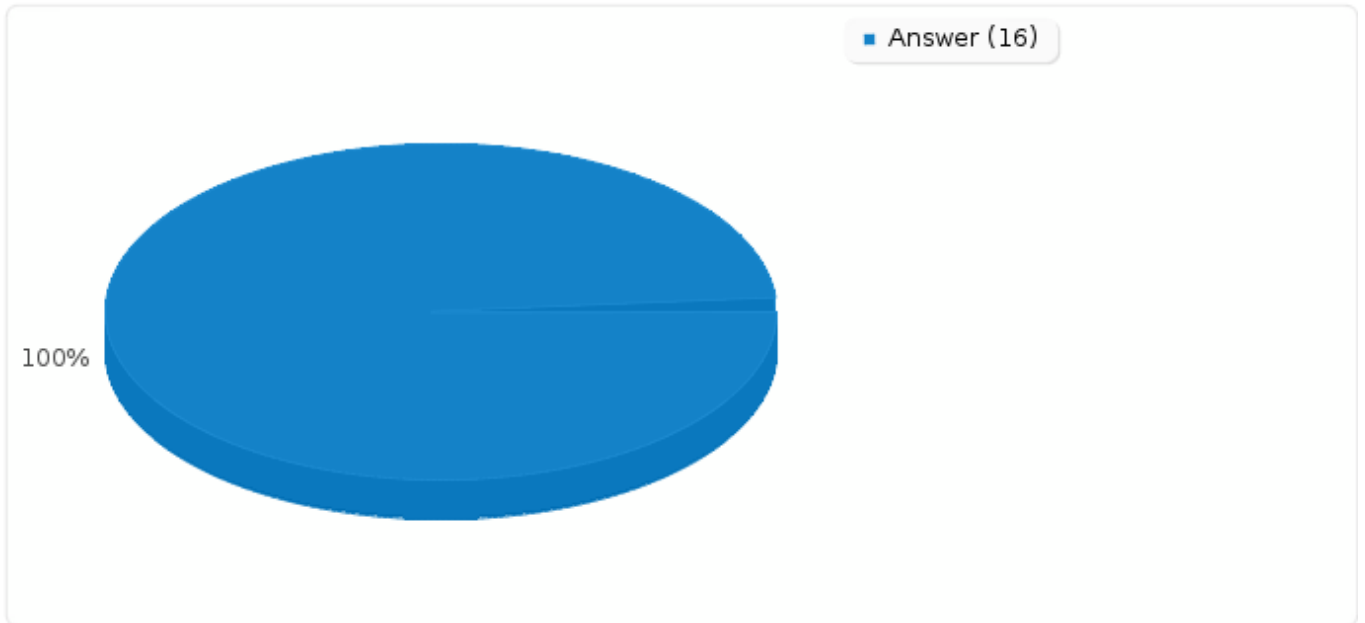


Field summary for F001-1 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-2 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	9	56.25%
No answer	7	43.75%

Responses

Website

More automation

online booking other than email

App access

Ability to book room up to 2 years ahead

upgrade options

The ability to save Previous and upcoming booking details

Online booking

Call Girls

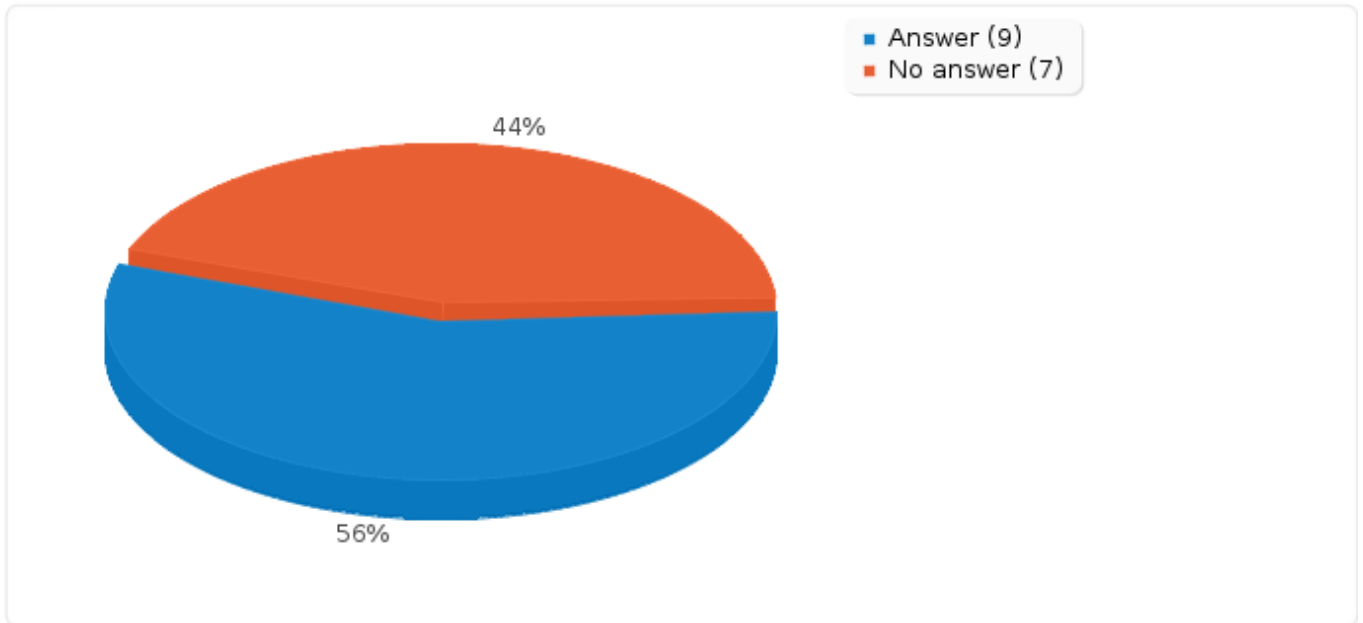


Field summary for F001-2 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-3 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	7	43.75%
No answer	9	56.25%

Responses

- App
- More towels
- Breakfast service
- local event info
- Unlimited Wi-Fi
- quick cancellation
- Check bookings / modify online

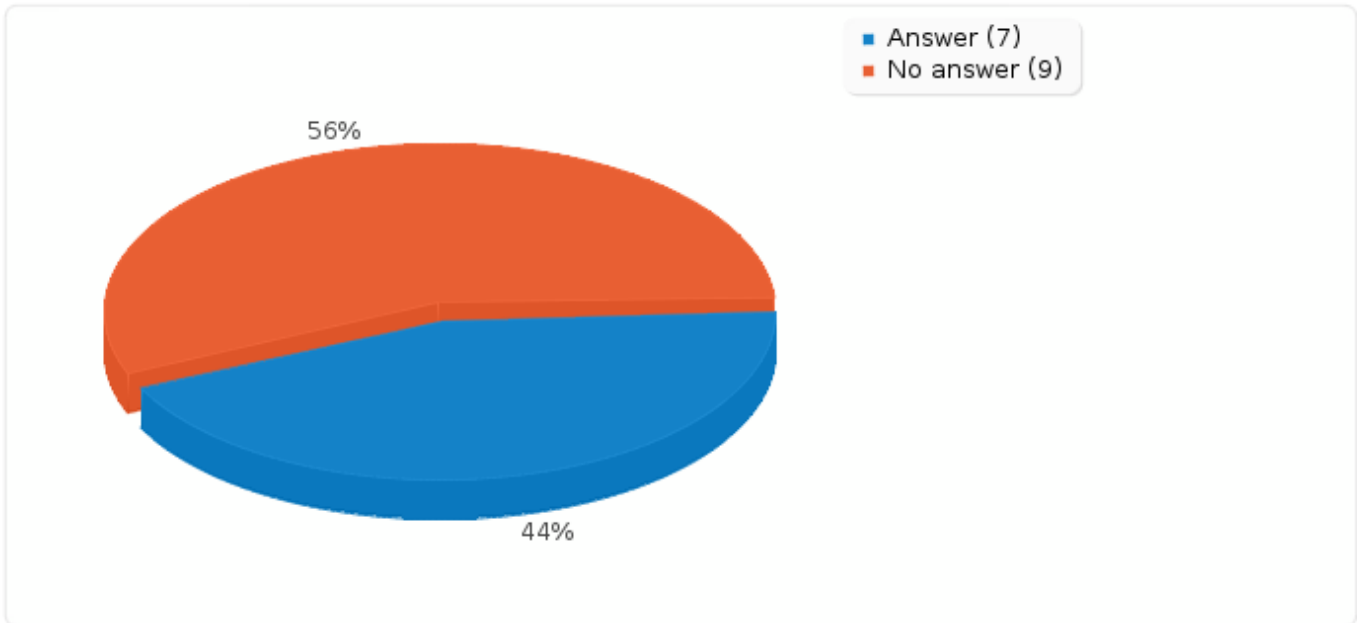


Field summary for F001-3 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-4 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	5	31.25%
No answer	11	68.75%

Responses

Pay/TV

Lunch service

pay online

repeat bookings - made easy

Automatic discounts for corporate

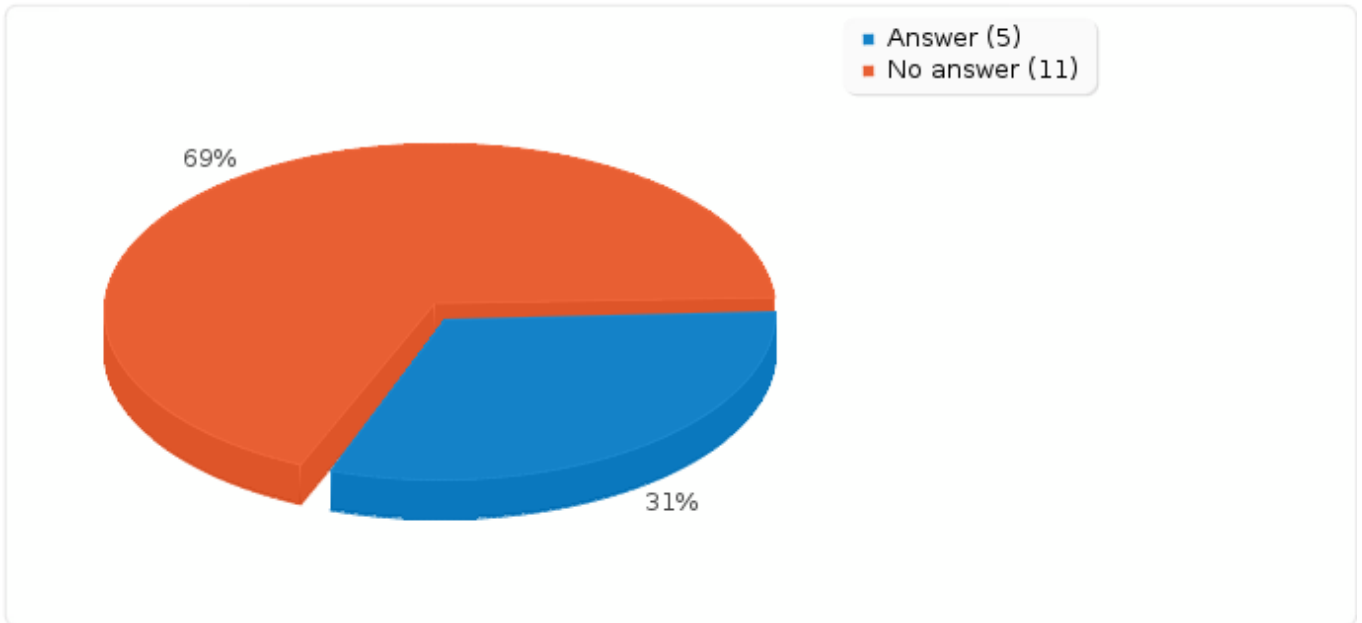


Field summary for F001-4 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-5 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	4	25.00%
No answer	12	75.00%

Responses

Online payment

Dinner service

order room service online or through the app

book extra services as required - e.g. laundry

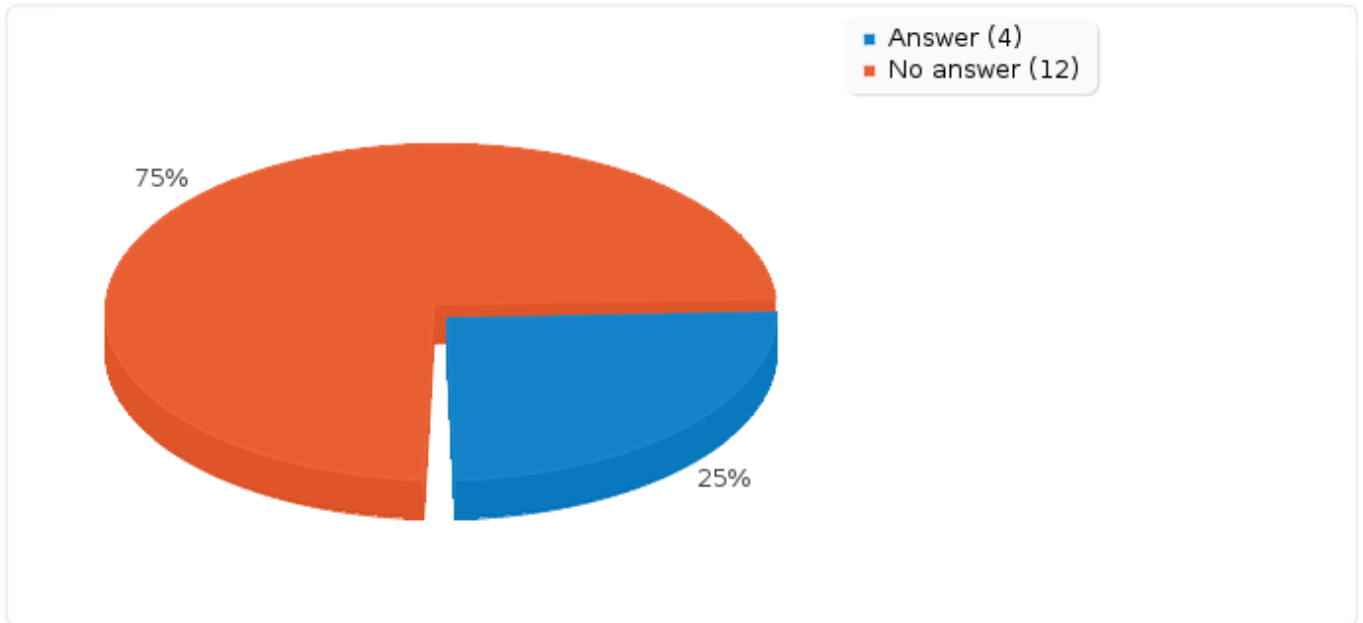


Field summary for F001-5 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-6 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	4	25.00%
No answer	12	75.00%

Responses

Email reminders

Bar service

info of local restaurants and takeaways

billing options for billing me or my employer

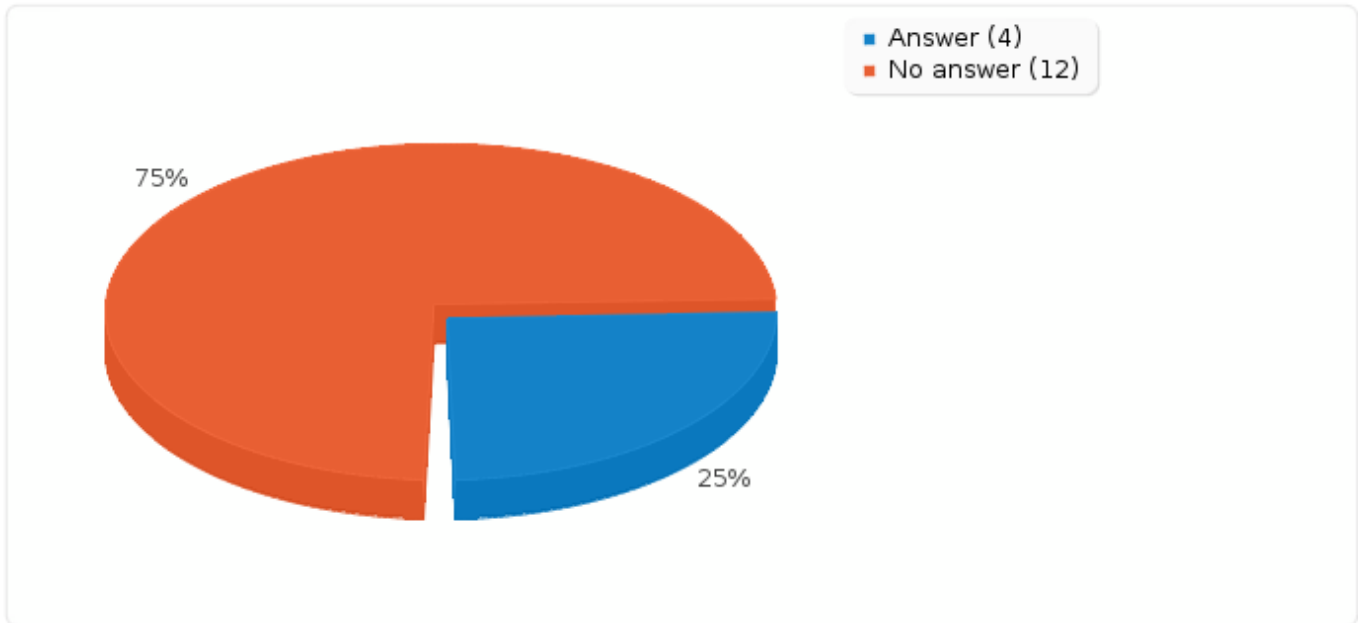


Field summary for F001-6 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-7 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	2	12.50%
No answer	14	87.50%

Responses

info of local strip clubs and knock shops

images of the extra features offered e.g. gym

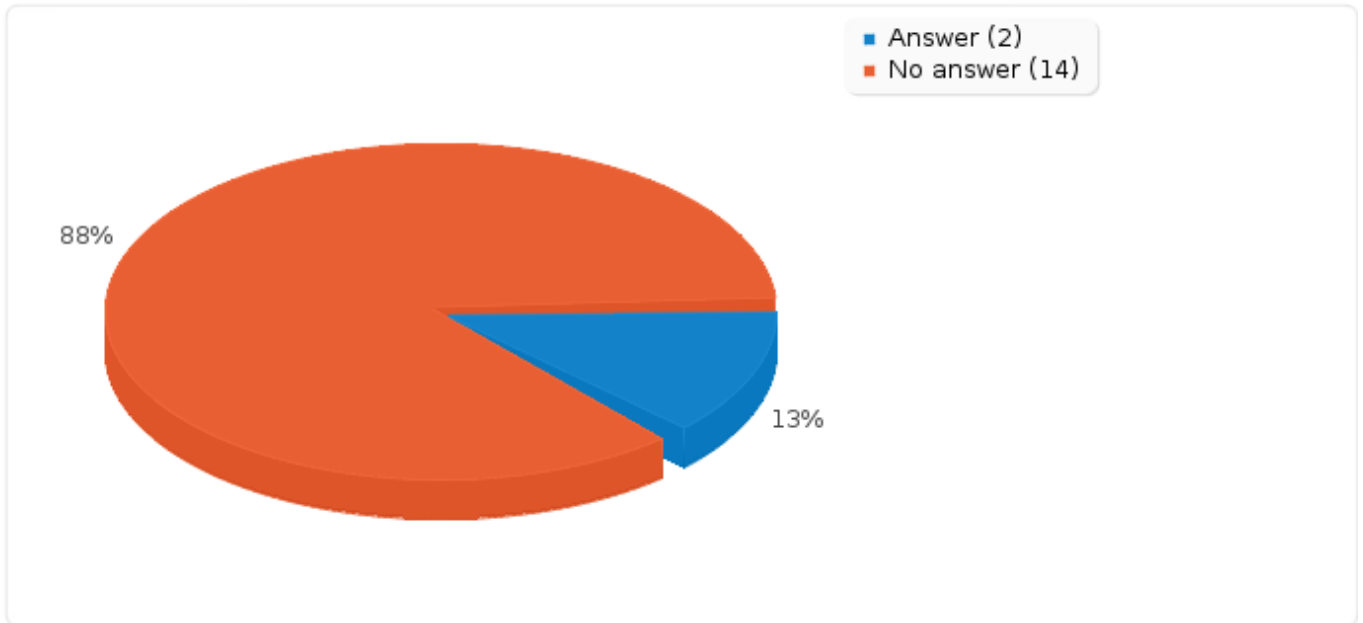


Field summary for F001-7 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-8 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	2	12.50%
No answer	14	87.50%

Responses

order pay per view online

menu for restaurant (in house) and booking

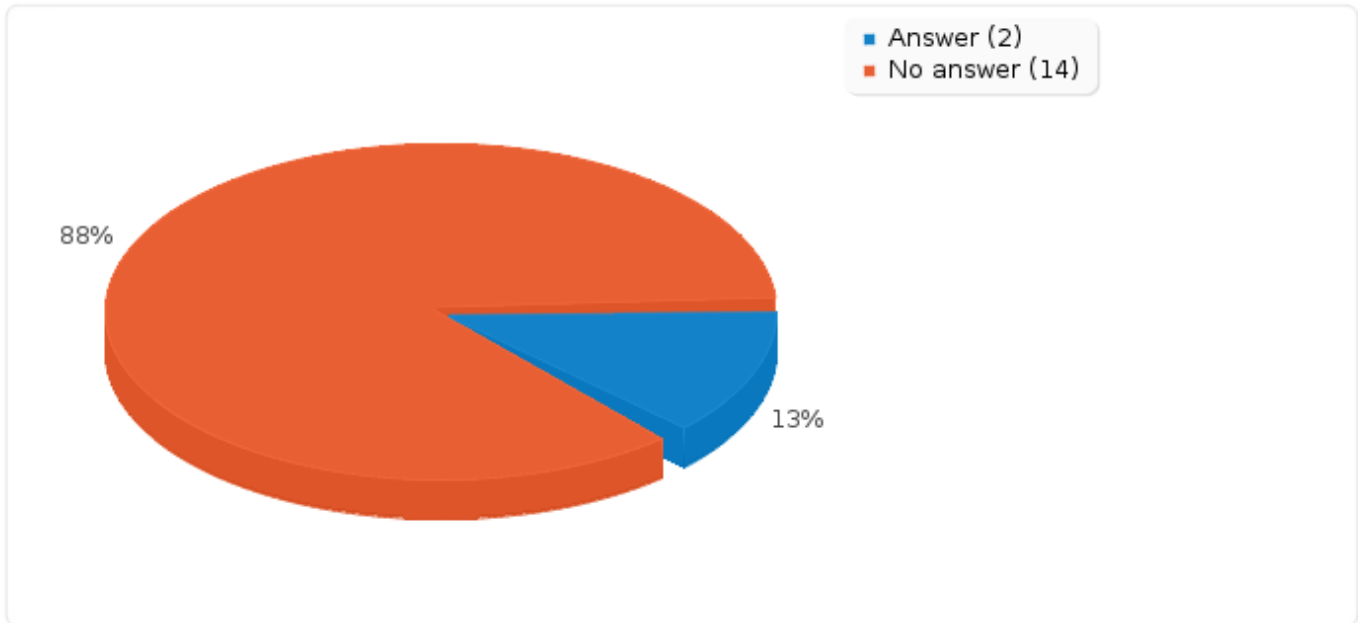


Field summary for F001-8 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-9 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	1	6.25%
No answer	15	93.75%

Responses

save my details

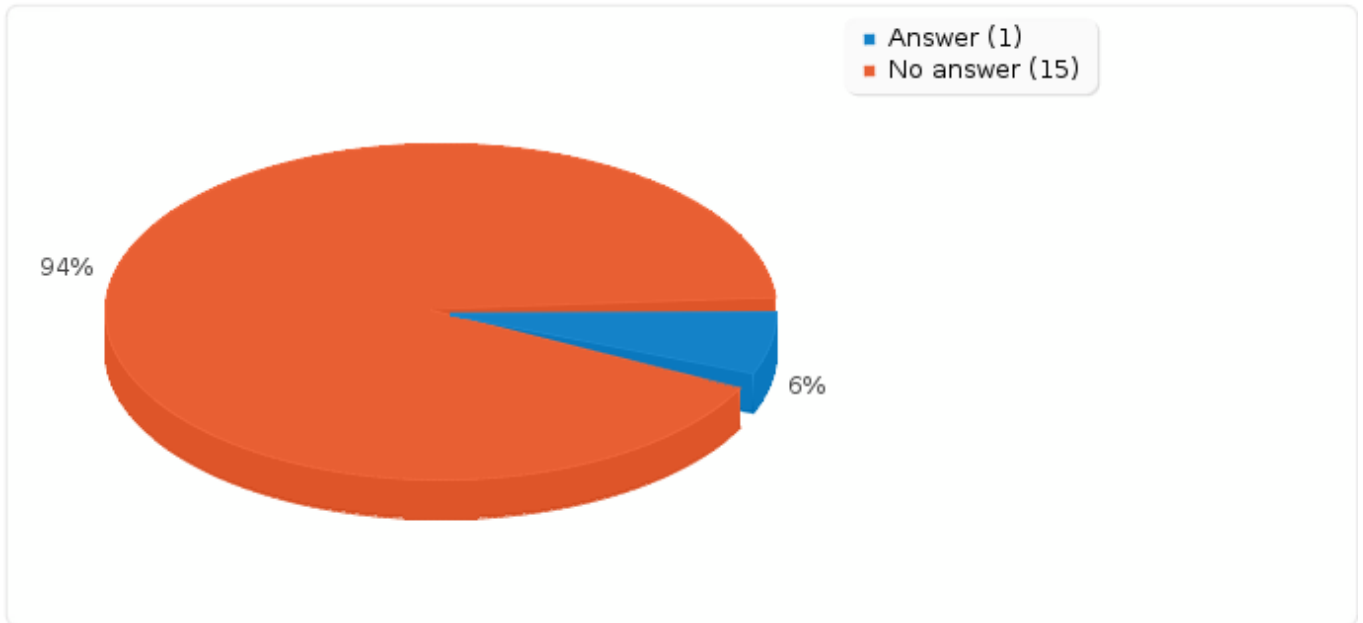


Field summary for F001-9 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-0 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

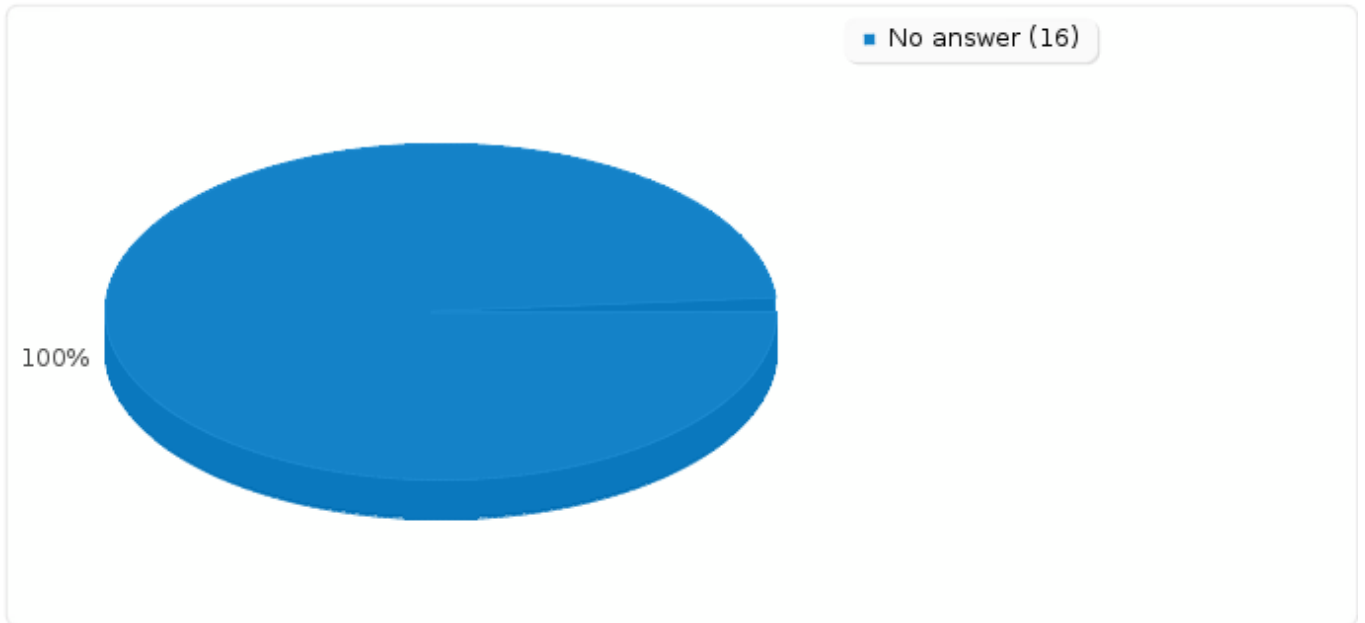


Field summary for F001-0 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-1 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

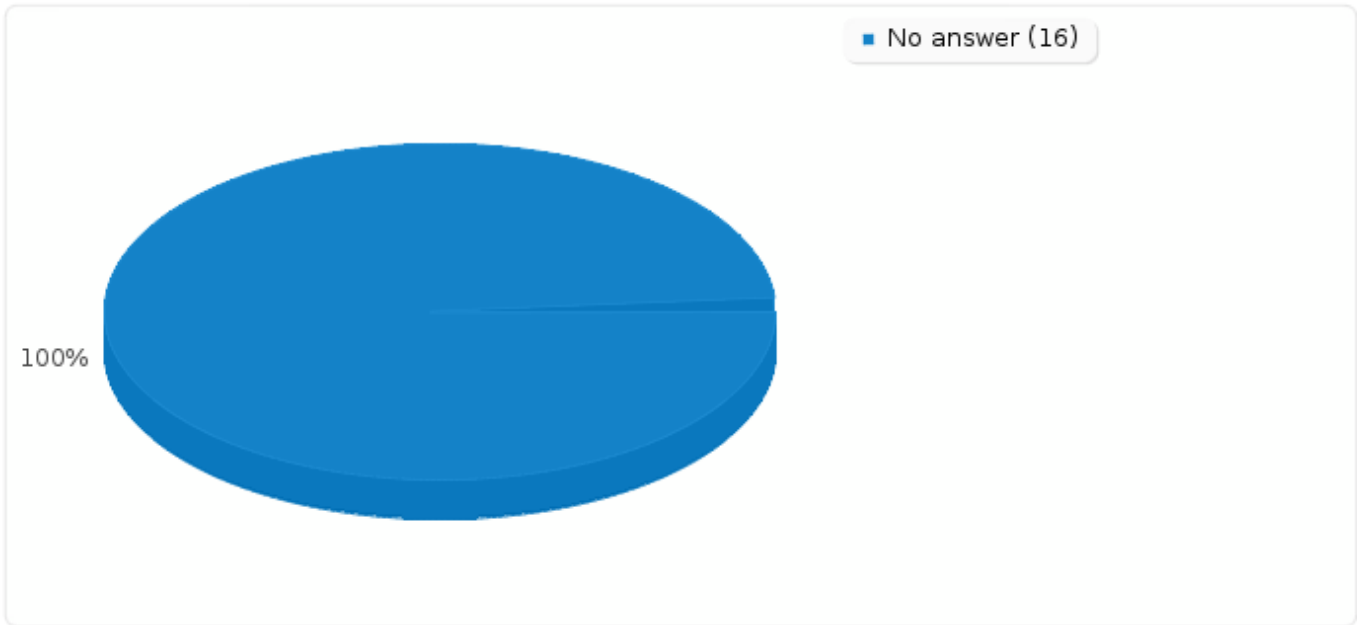


Field summary for F001-1 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-2 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

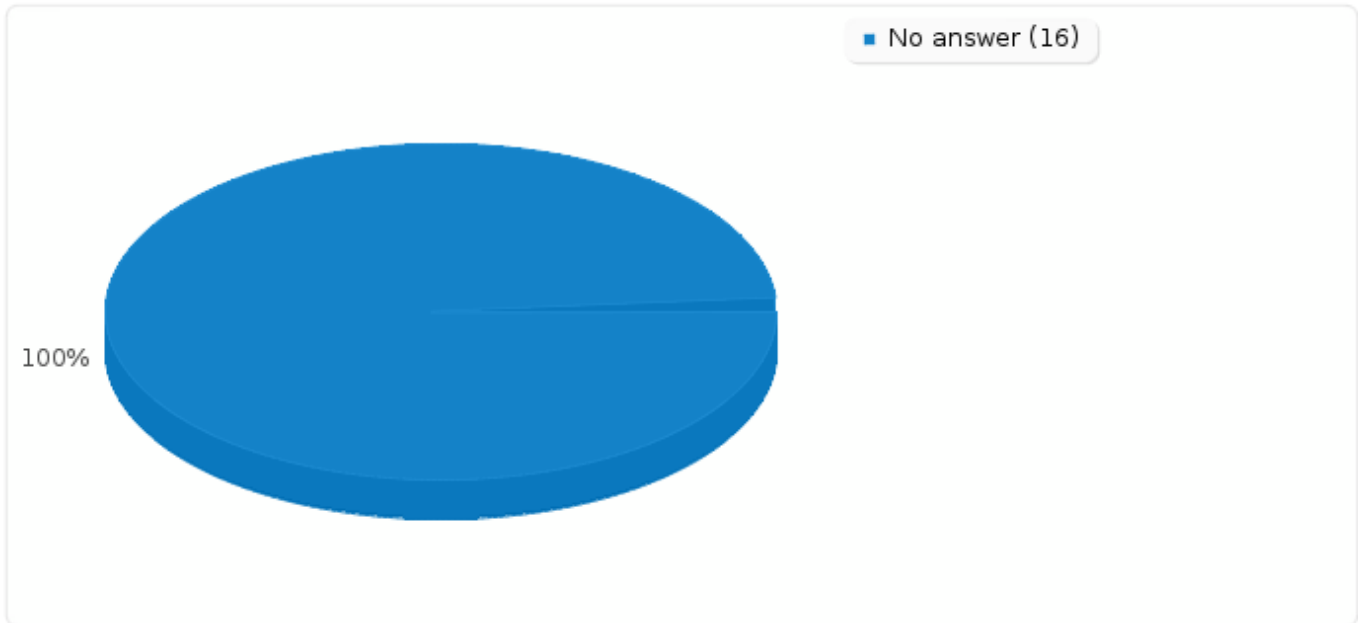


Field summary for F001-2 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-3 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

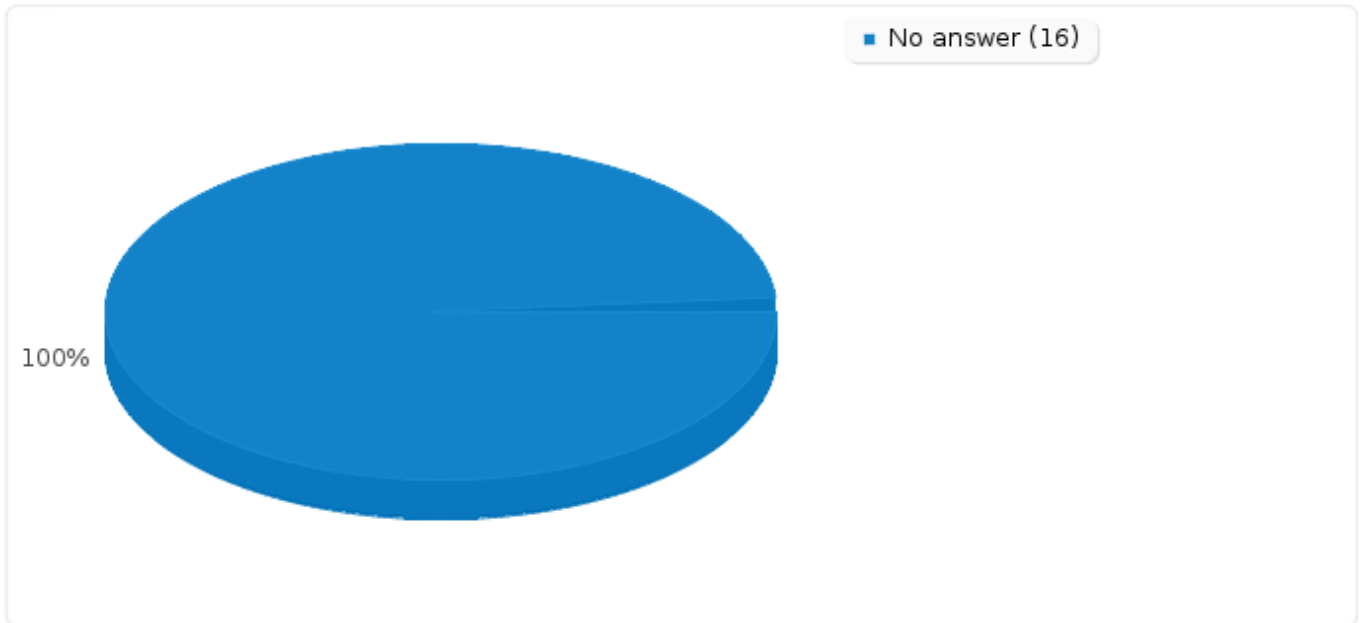


Field summary for F001-3 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-4 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

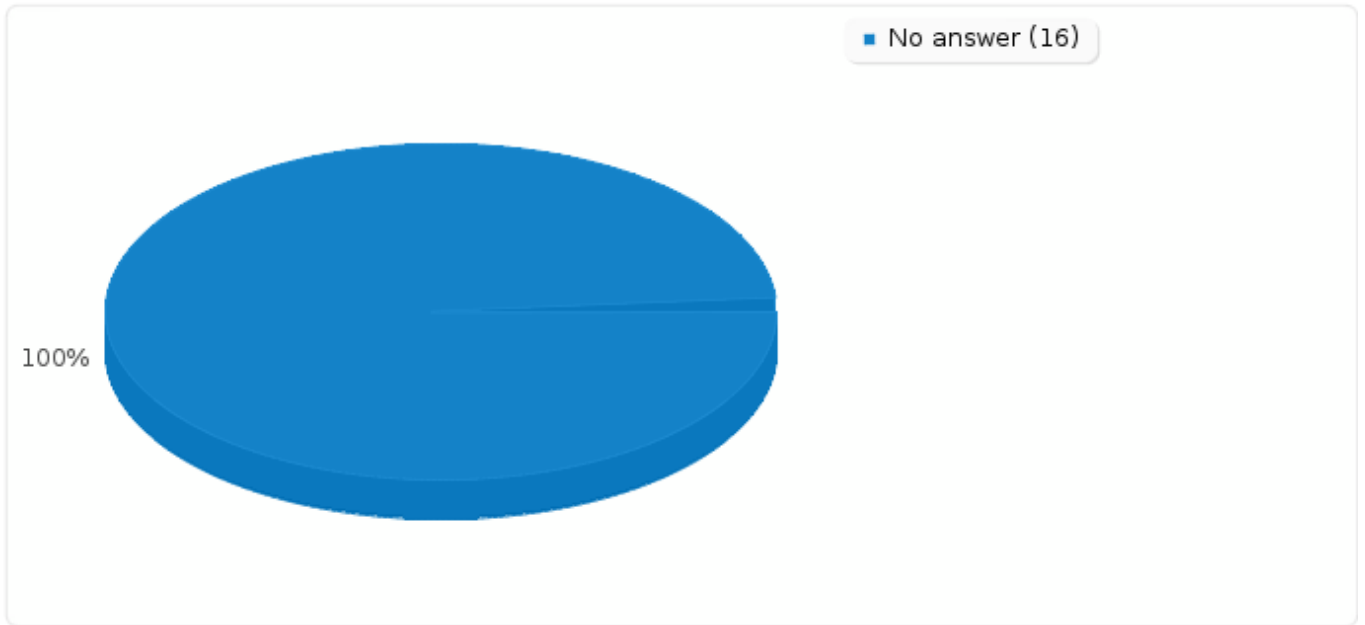


Field summary for F001-4 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-5 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

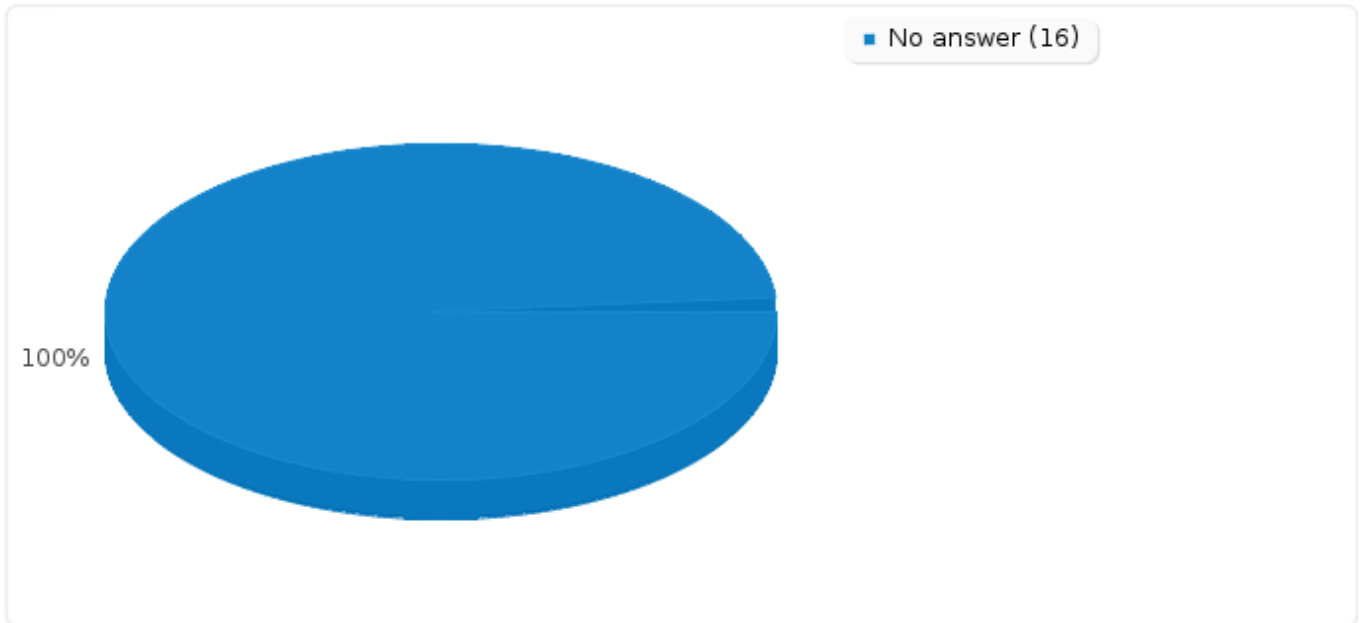


Field summary for F001-5 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-6 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

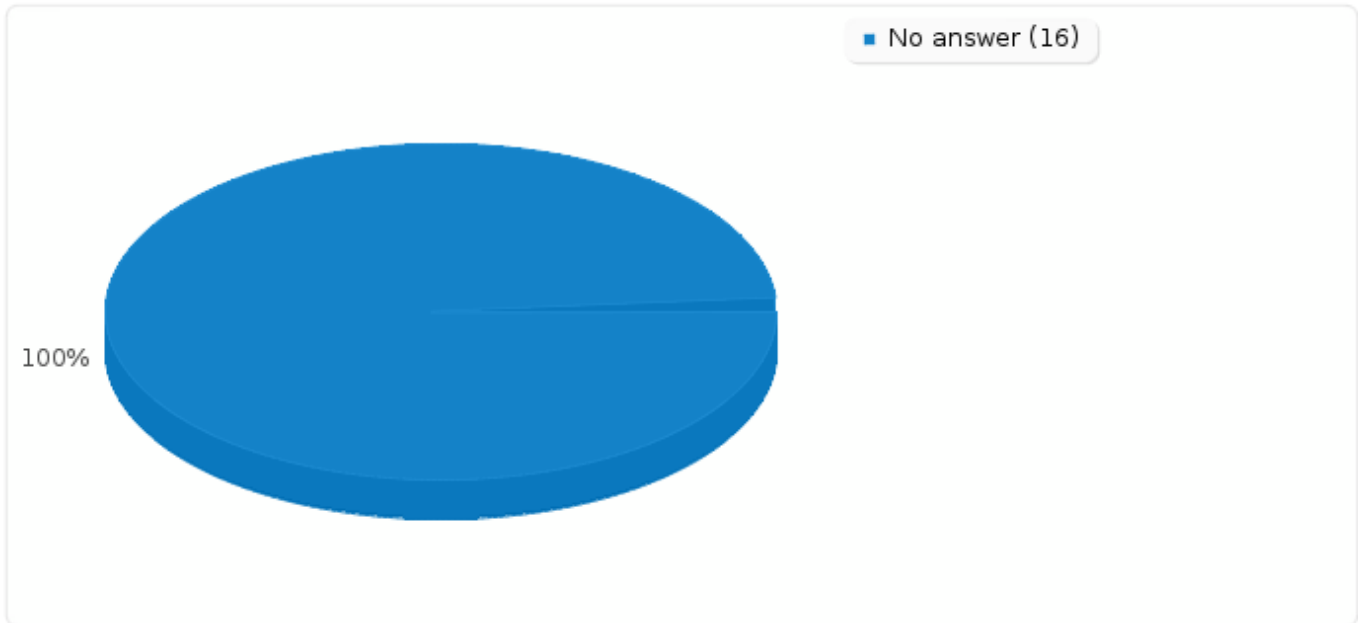


Field summary for F001-6 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-7 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

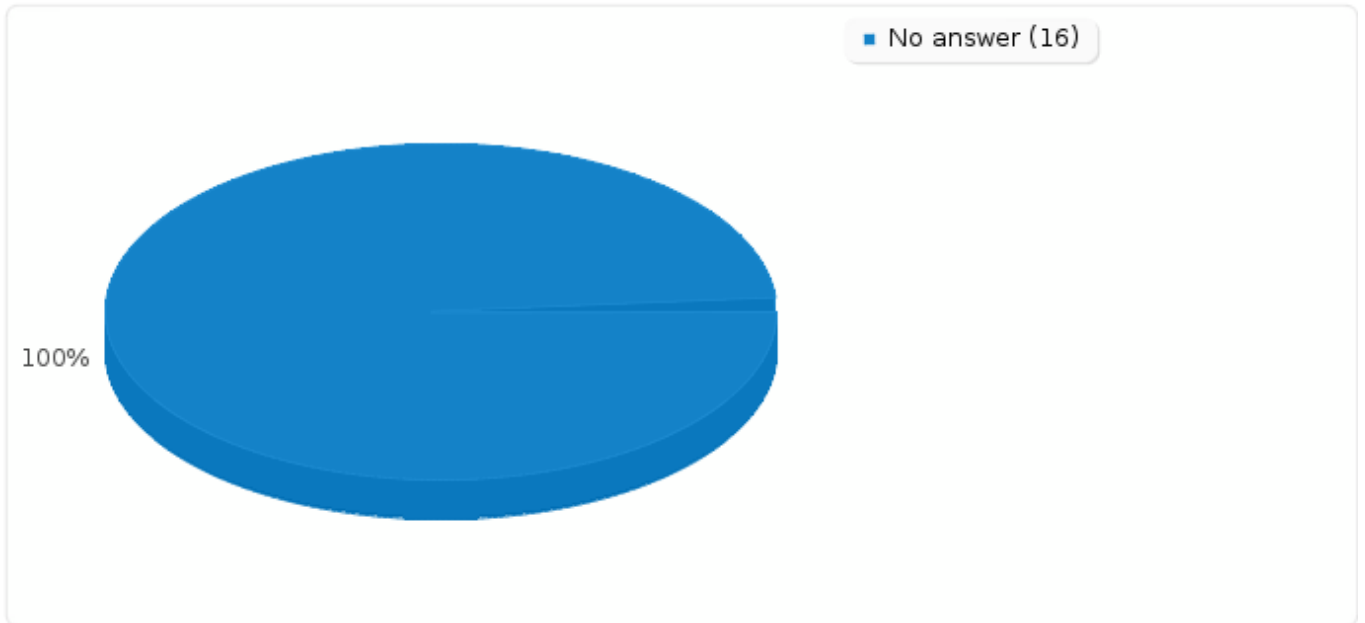


Field summary for F001-7 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-8 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

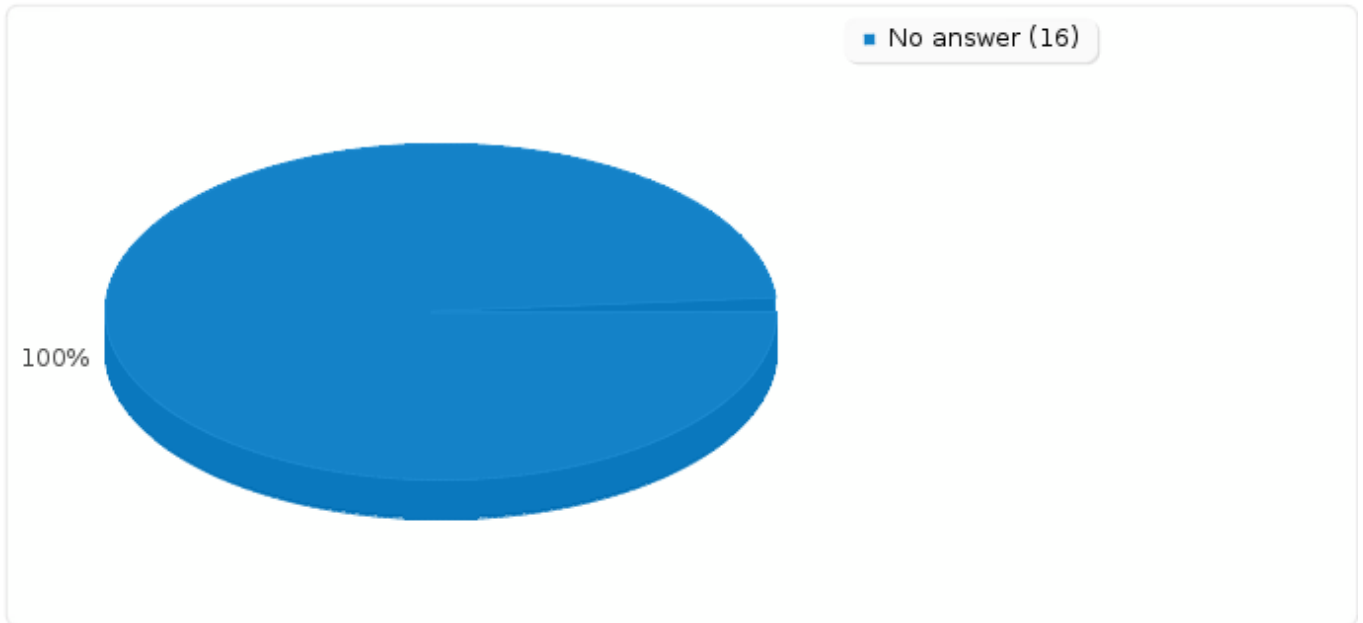


Field summary for F001-8 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-9 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

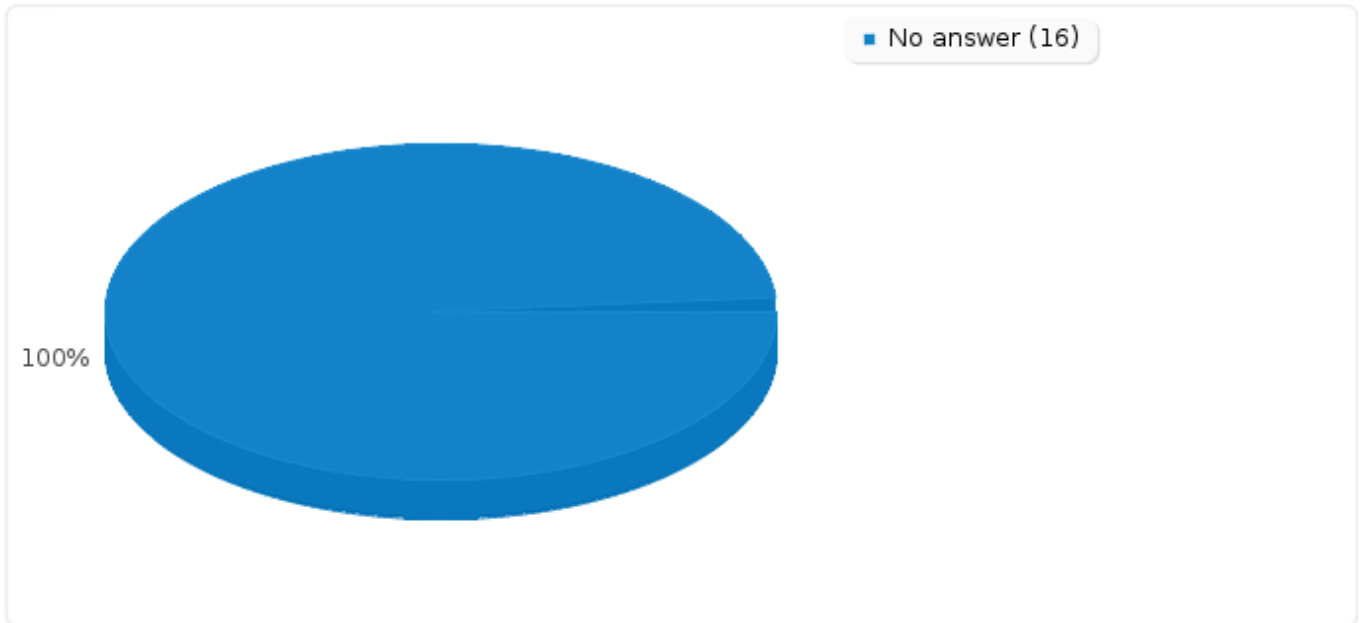


Field summary for F001-9 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F001-0 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box

Answer	Count	Percentage
Answer	0	0.00%
No answer	16	100.00%

Responses

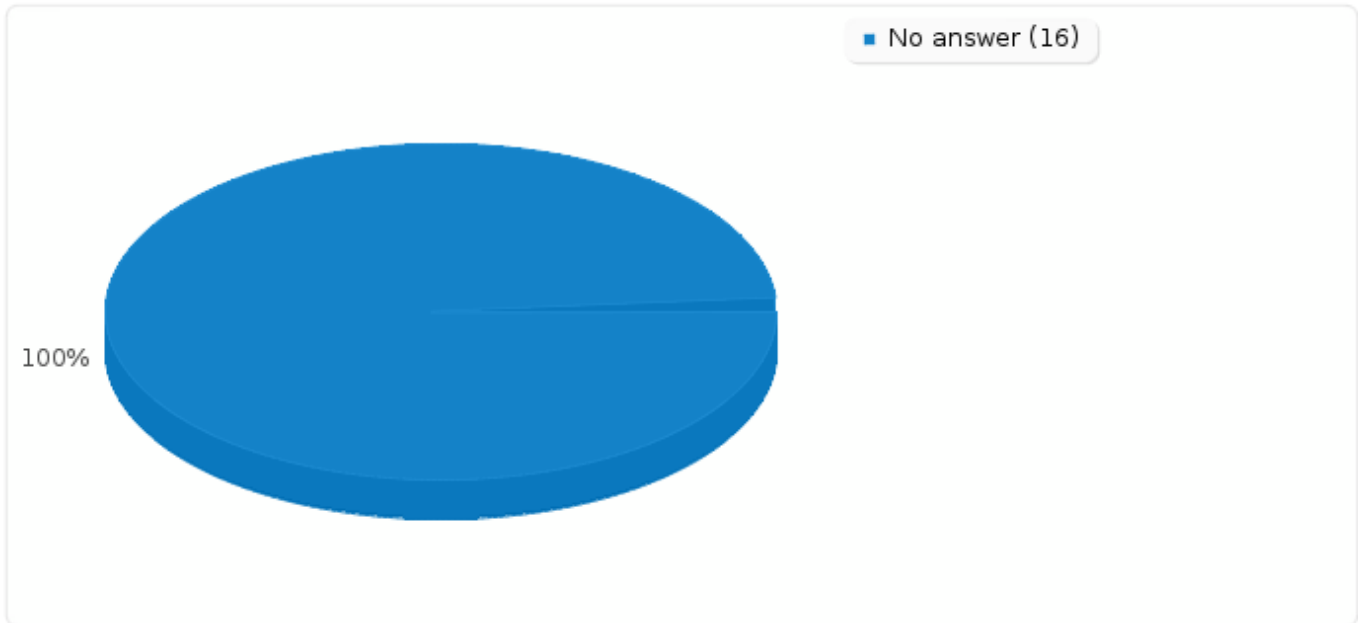


Field summary for F001-0 []

Please enter any features you'd like to see in the new system.

[]

[] One item per box





Field summary for F002 [{F001_1}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	6	37.50%
Need (4)	1	6.25%
Couldn't live without it (5)	9	56.25%
No answer	0	0.00%

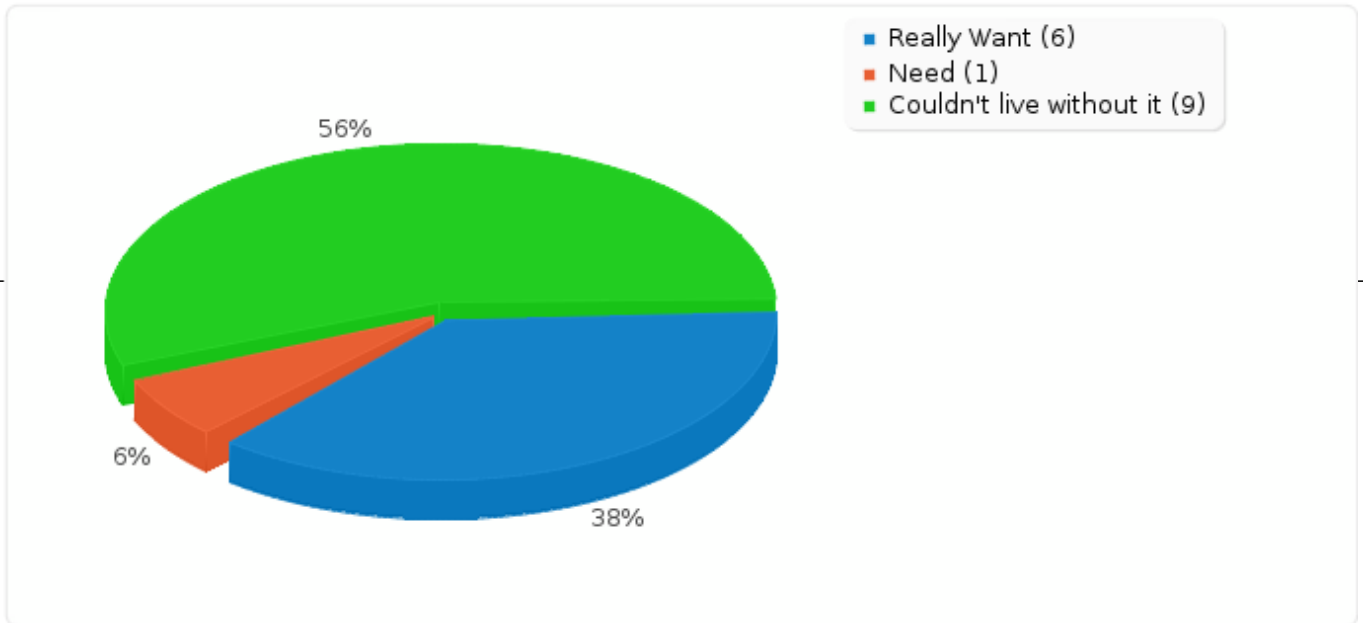


Field summary for F002 [{F001_1}][Label 1]

This section has 2 questions / sections - please answer both:

□

□ A. How much do you feel you need each of these features?





Field summary for F002 [{F001_1}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	16	100.00%
No (A2)	0	0.00%
No answer	0	0.00%

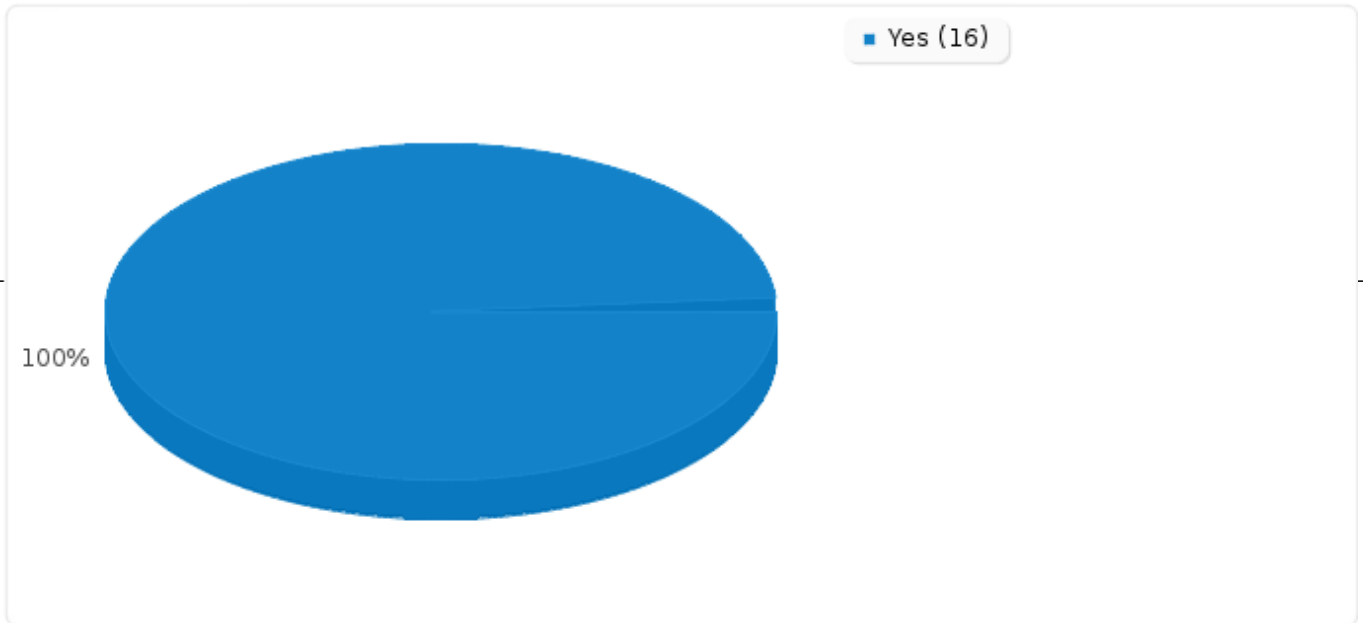


Field summary for F002 [{F001_1}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_2}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	3	33.33%
Really Want (3)	1	11.11%
Need (4)	1	11.11%
Couldn't live without it (5)	4	44.44%
No answer	0	0.00%

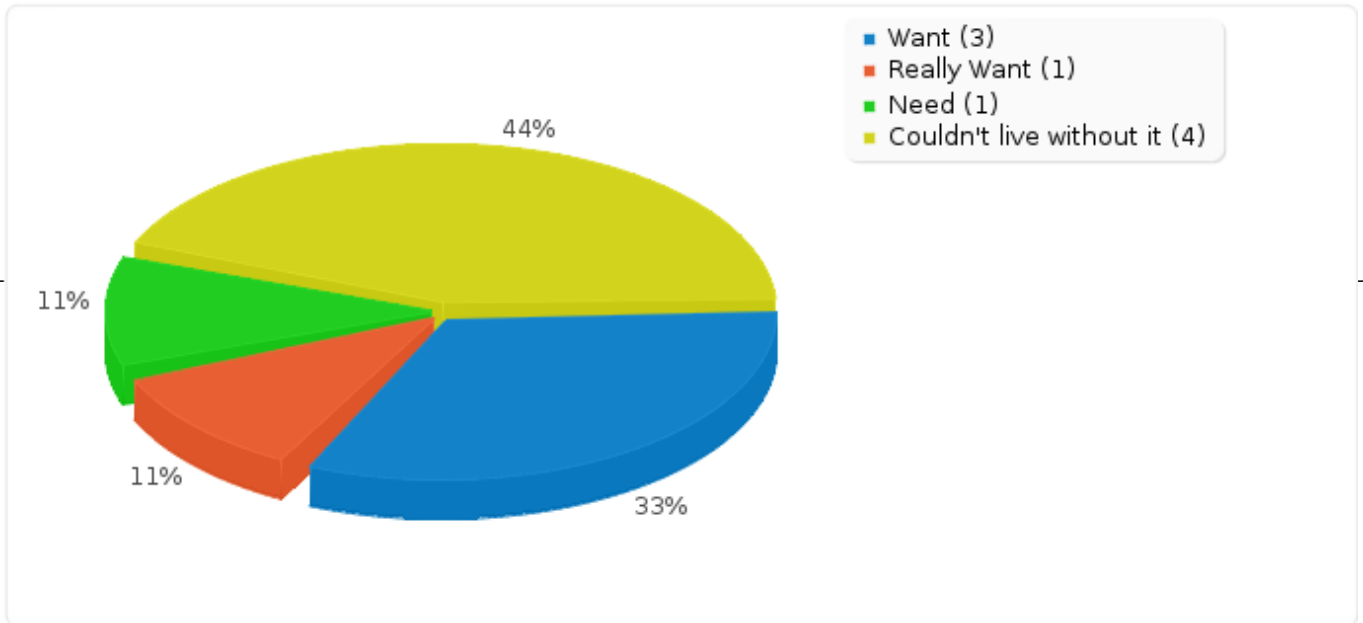


Field summary for F002 [{F001_2}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_2}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	9	100.00%
No (A2)	0	0.00%
No answer	0	0.00%

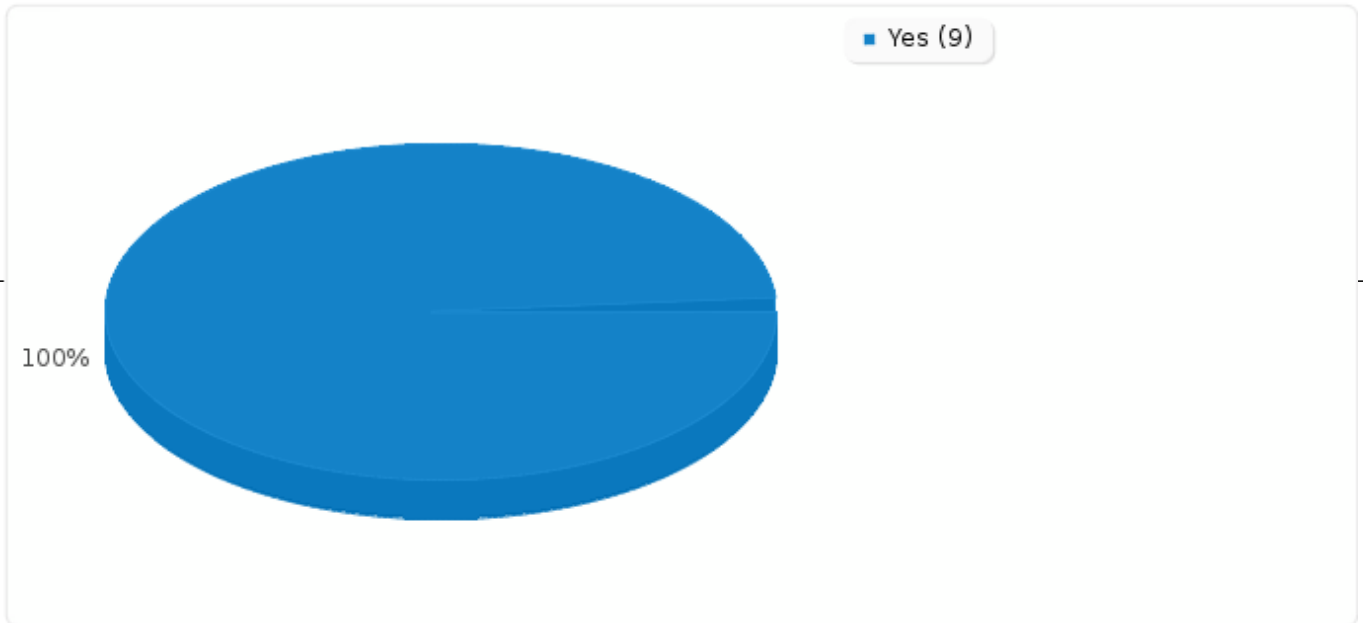


Field summary for F002 [{F001_2}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_3}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	1	14.29%
Really Want (3)	1	14.29%
Need (4)	3	42.86%
Couldn't live without it (5)	2	28.57%
No answer	0	0.00%

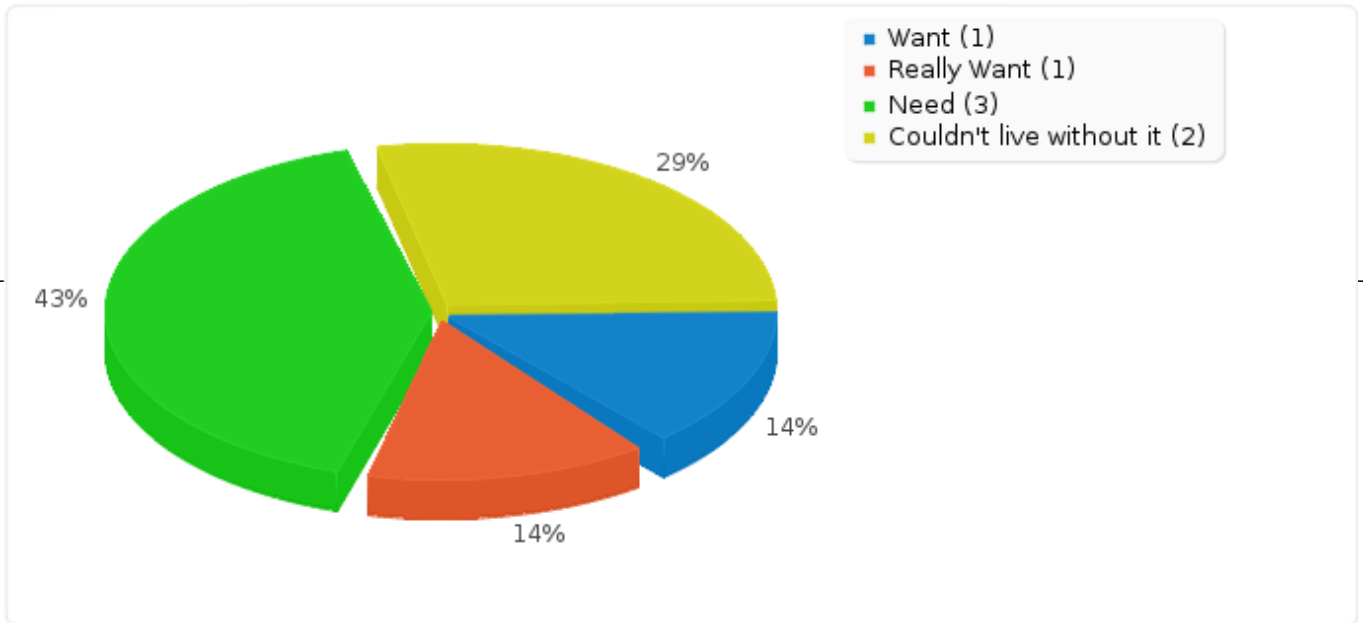


Field summary for F002 [{F001_3}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_3}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	6	85.71%
No (A2)	1	14.29%
No answer	0	0.00%

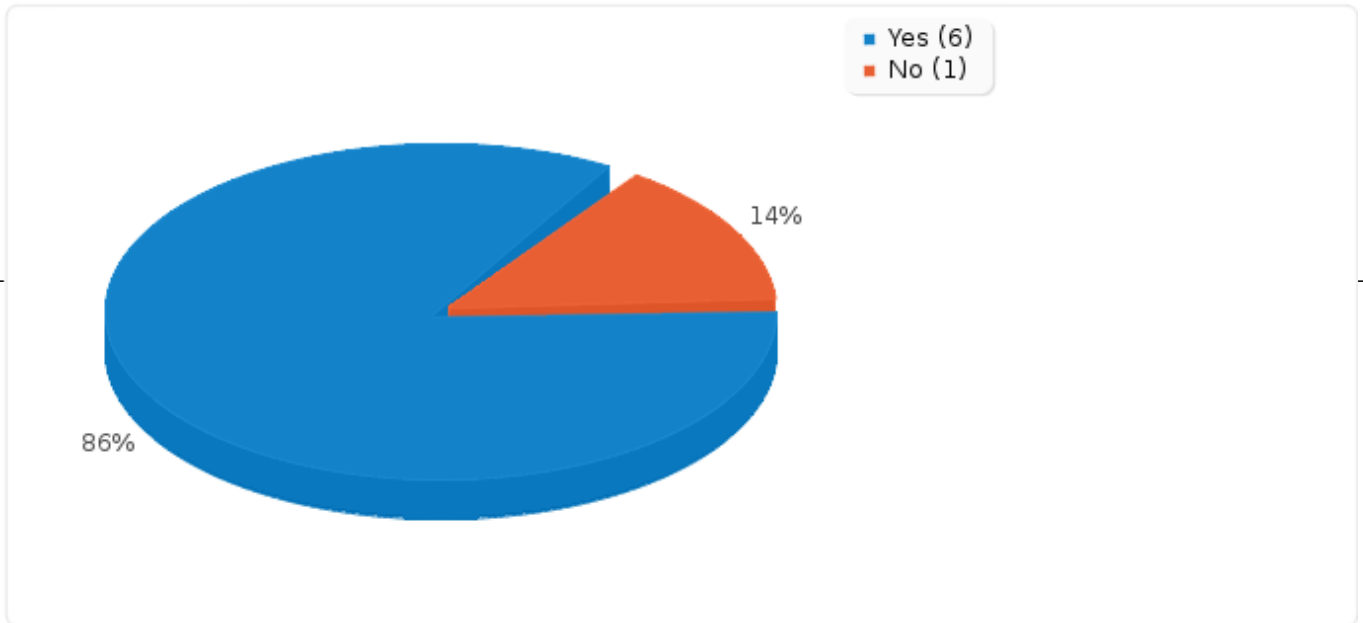


Field summary for F002 [{F001_3}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_4}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	1	20.00%
Want (2)	0	0.00%
Really Want (3)	1	20.00%
Need (4)	2	40.00%
Couldn't live without it (5)	1	20.00%
No answer	0	0.00%

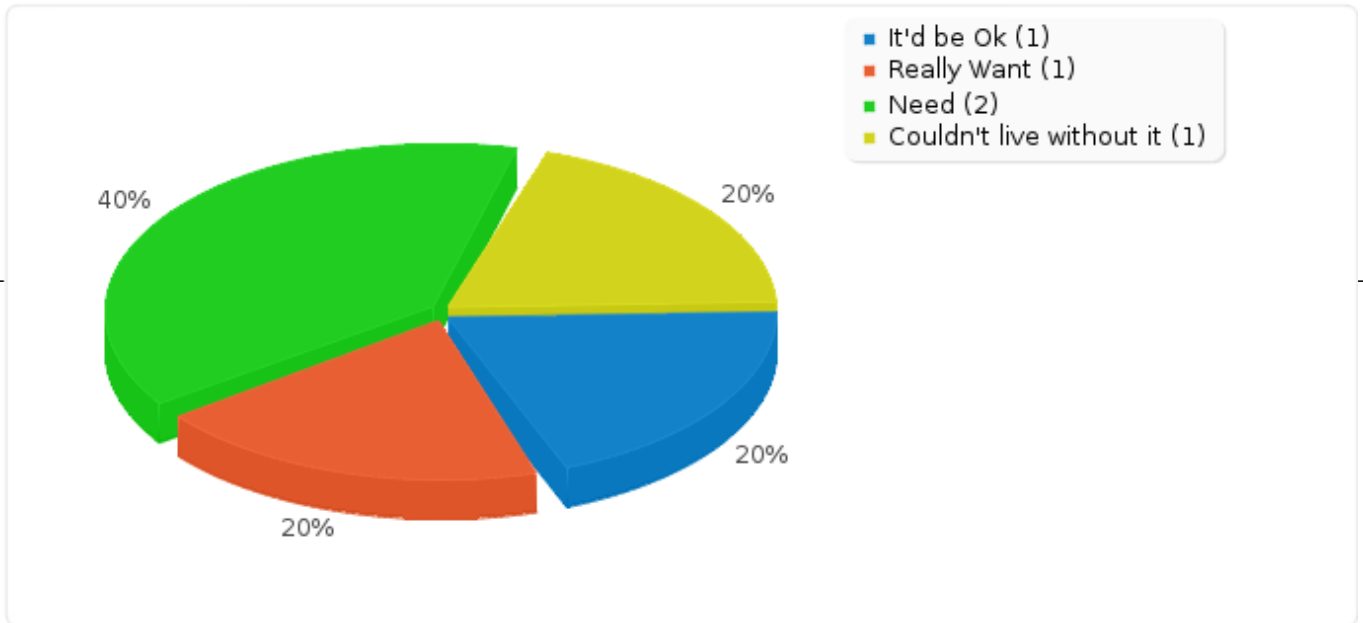


Field summary for F002 [{F001_4}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_4}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	4	80.00%
No (A2)	1	20.00%
No answer	0	0.00%

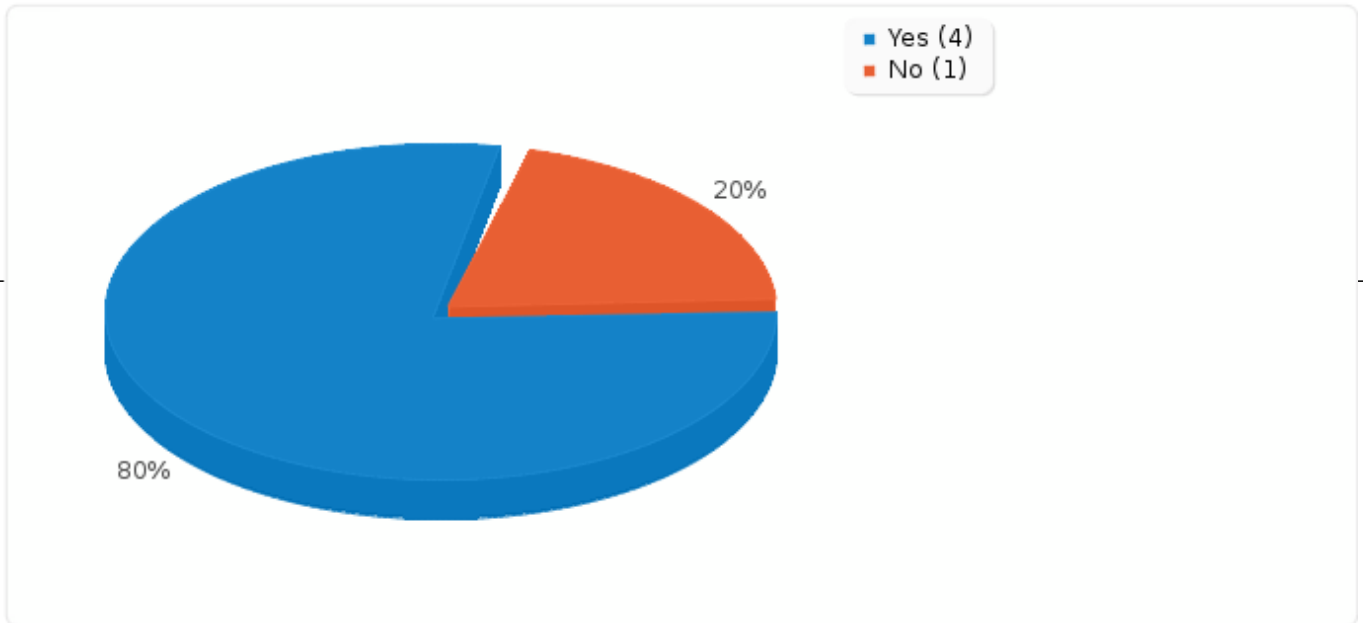


Field summary for F002 [{F001_4}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_5}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	1	25.00%
Want (2)	1	25.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	2	50.00%
No answer	0	0.00%

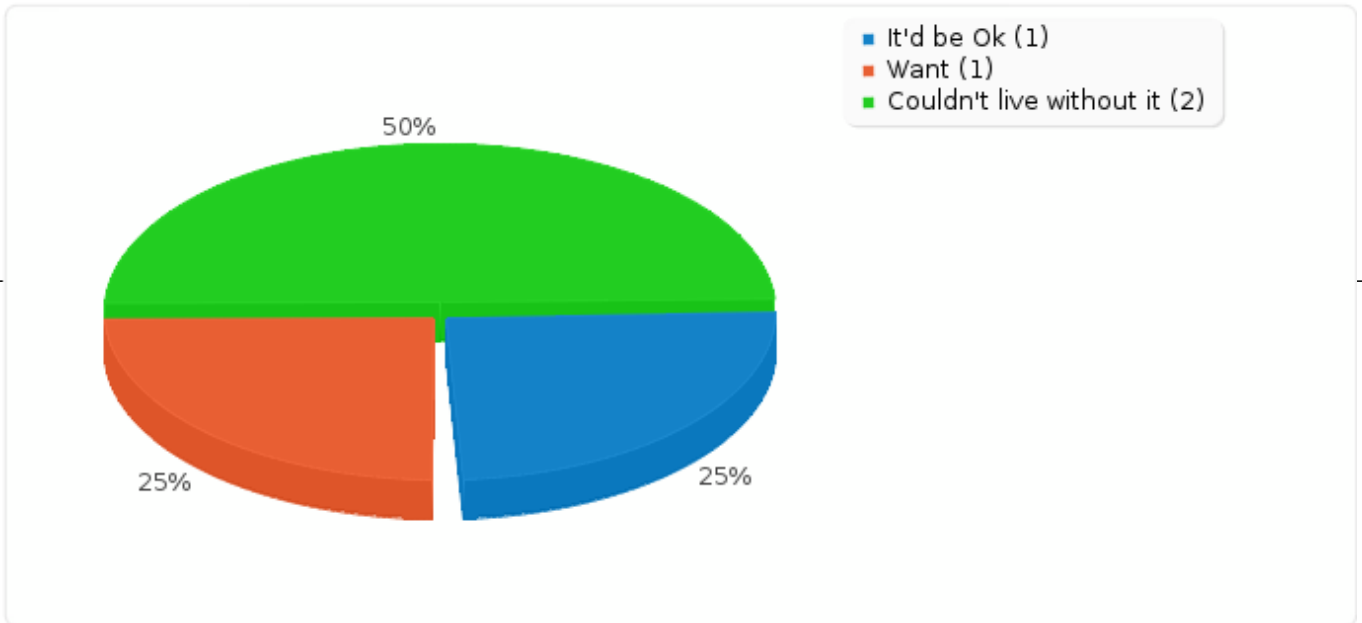


Field summary for F002 [{F001_5}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_5}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	2	50.00%
No (A2)	2	50.00%
No answer	0	0.00%

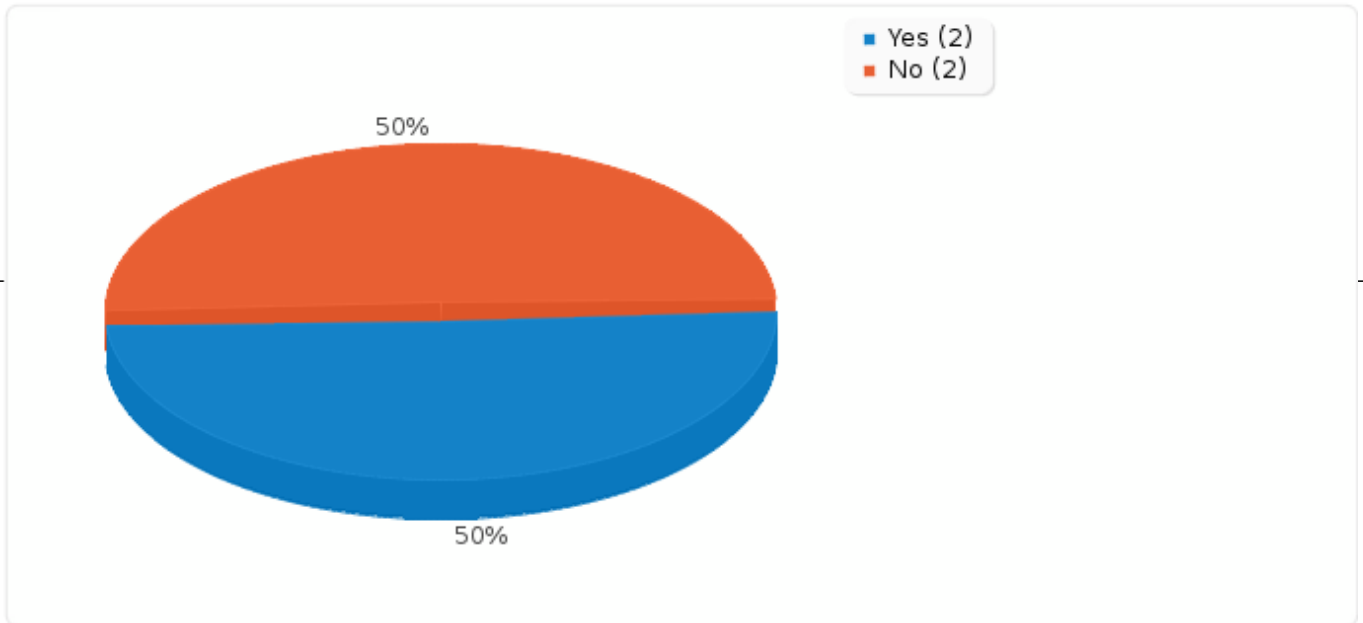


Field summary for F002 [{F001_5}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_6}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	1	25.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	3	75.00%
No answer	0	0.00%

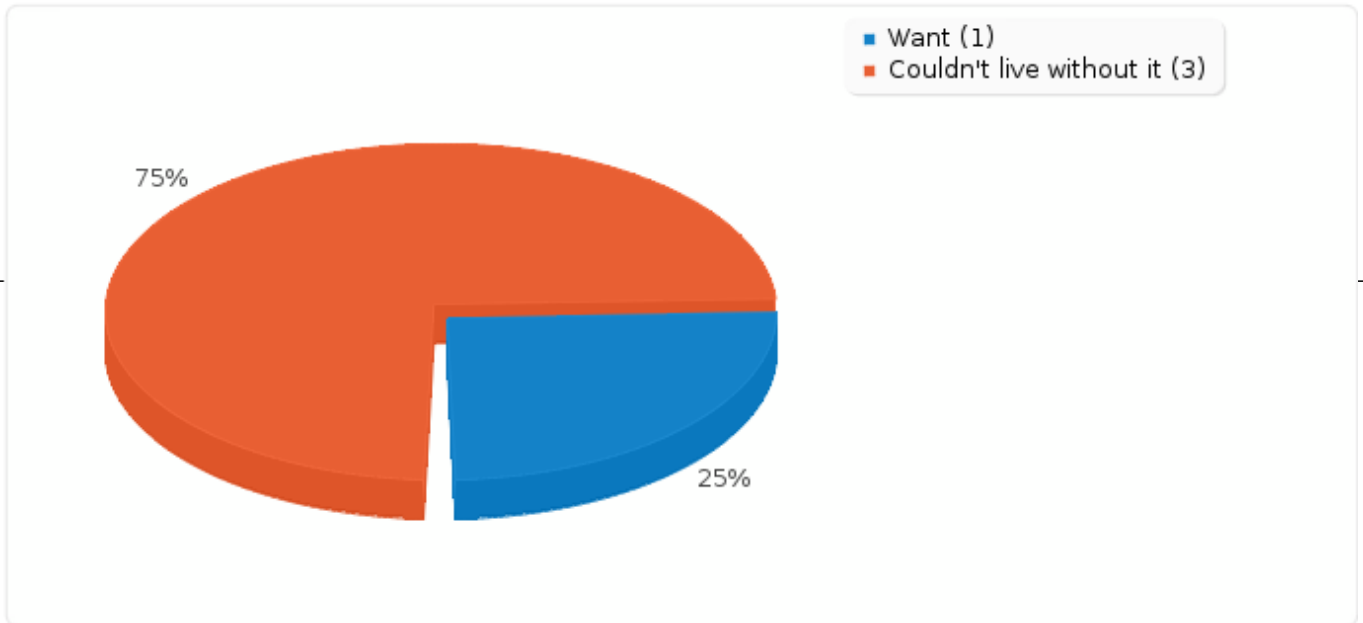


Field summary for F002 [{F001_6}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_6}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	3	75.00%
No (A2)	1	25.00%
No answer	0	0.00%

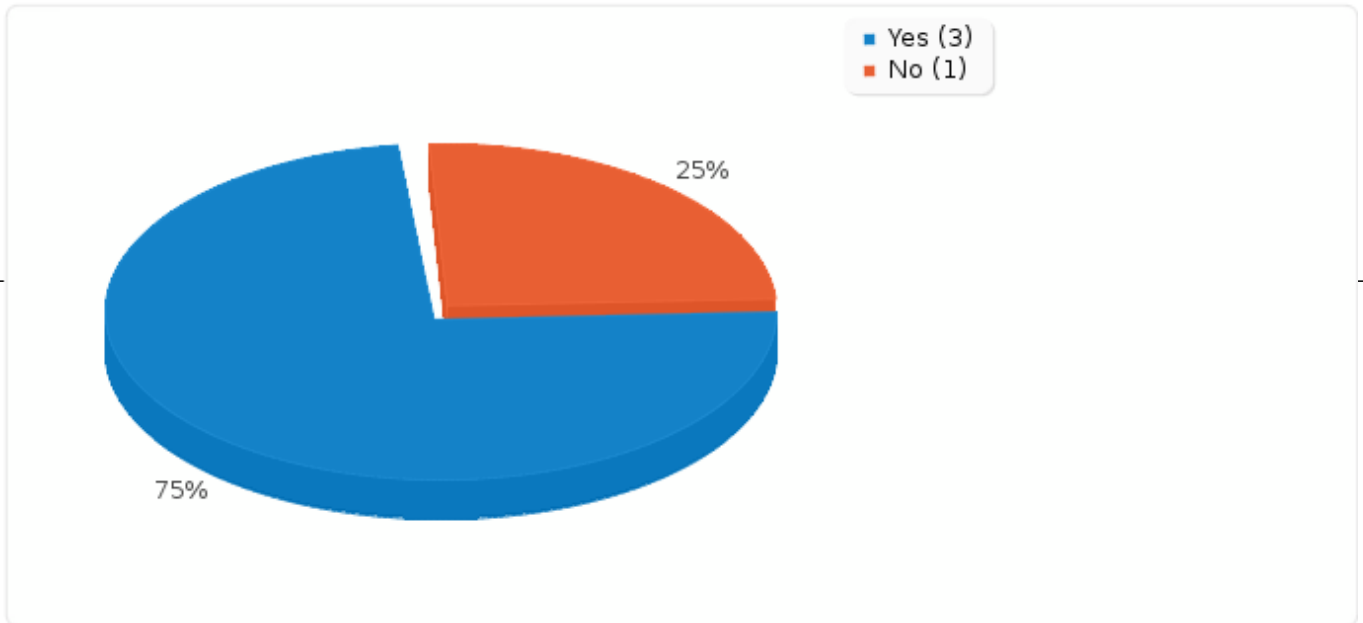


Field summary for F002 [{F001_6}][Label 2]

This section has 2 questions / sections - please answer both:

□

□ A. How much do you feel you need each of these features?





Field summary for F002 [{F001_7}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	1	50.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	1	50.00%
No answer	0	0.00%

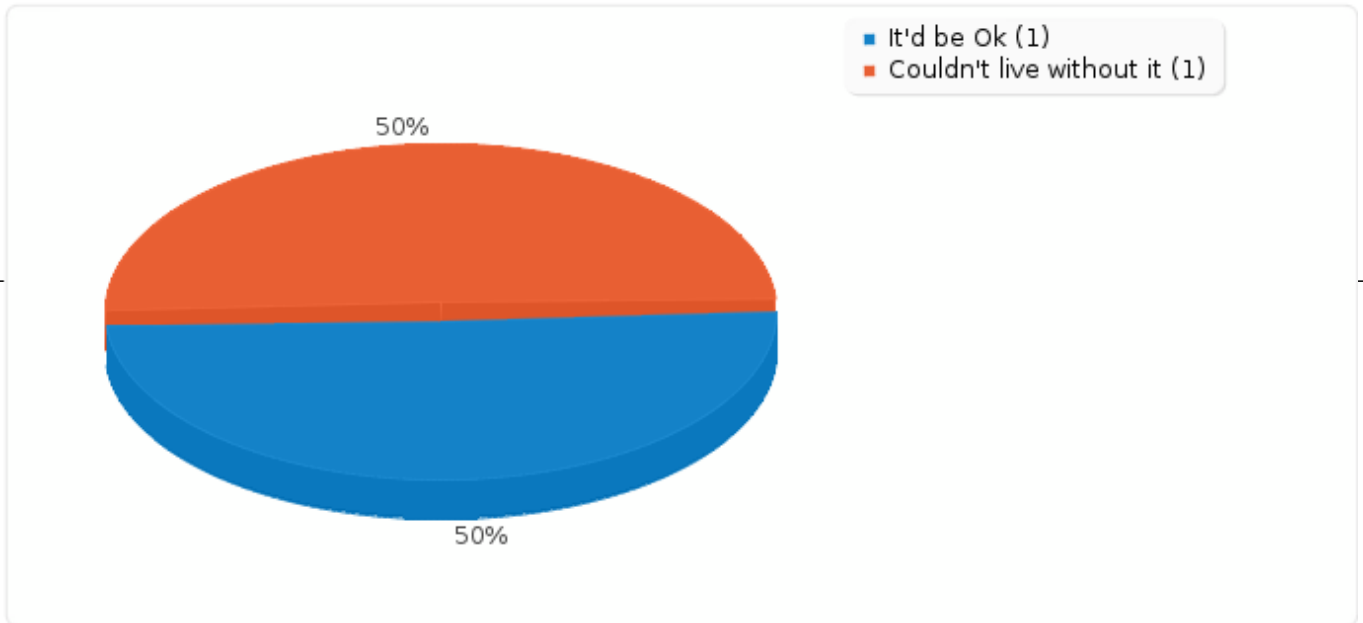


Field summary for F002 [{F001_7}][Label 1]

This section has 2 questions / sections - please answer both:

□

□ A. How much do you feel you need each of these features?





Field summary for F002 [{F001_7}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	1	50.00%
No (A2)	1	50.00%
No answer	0	0.00%

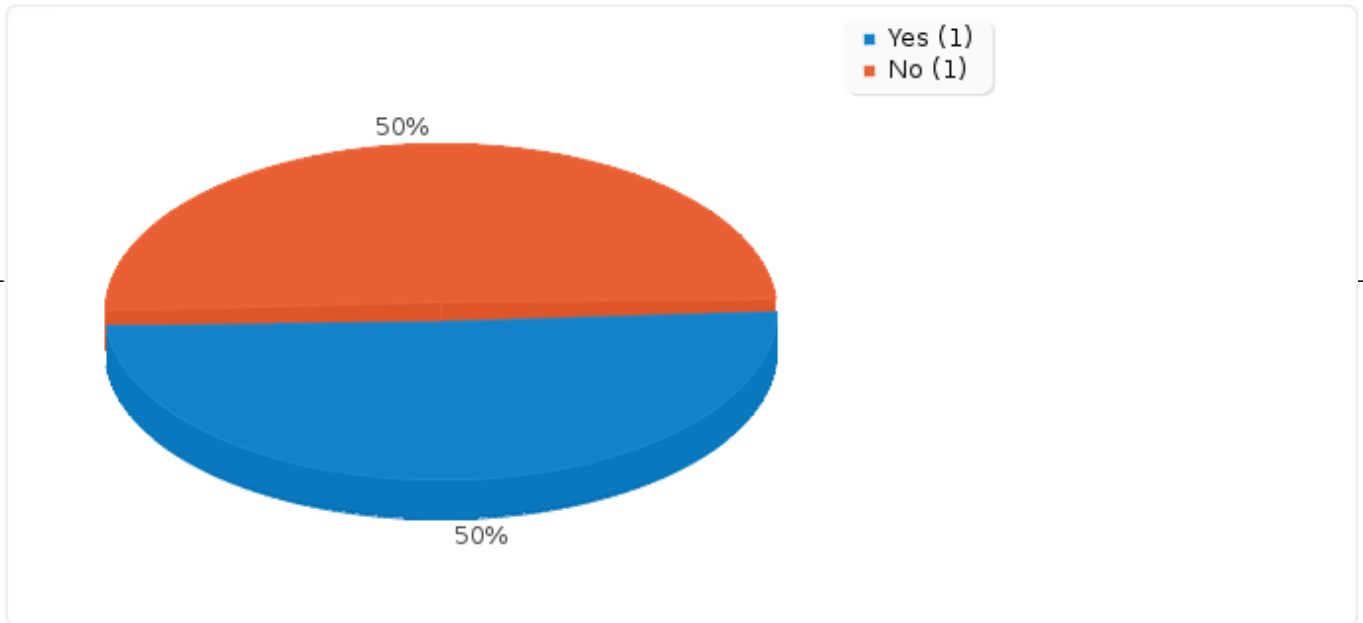


Field summary for F002 [{F001_7}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_8}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	1	50.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	1	50.00%
No answer	0	0.00%

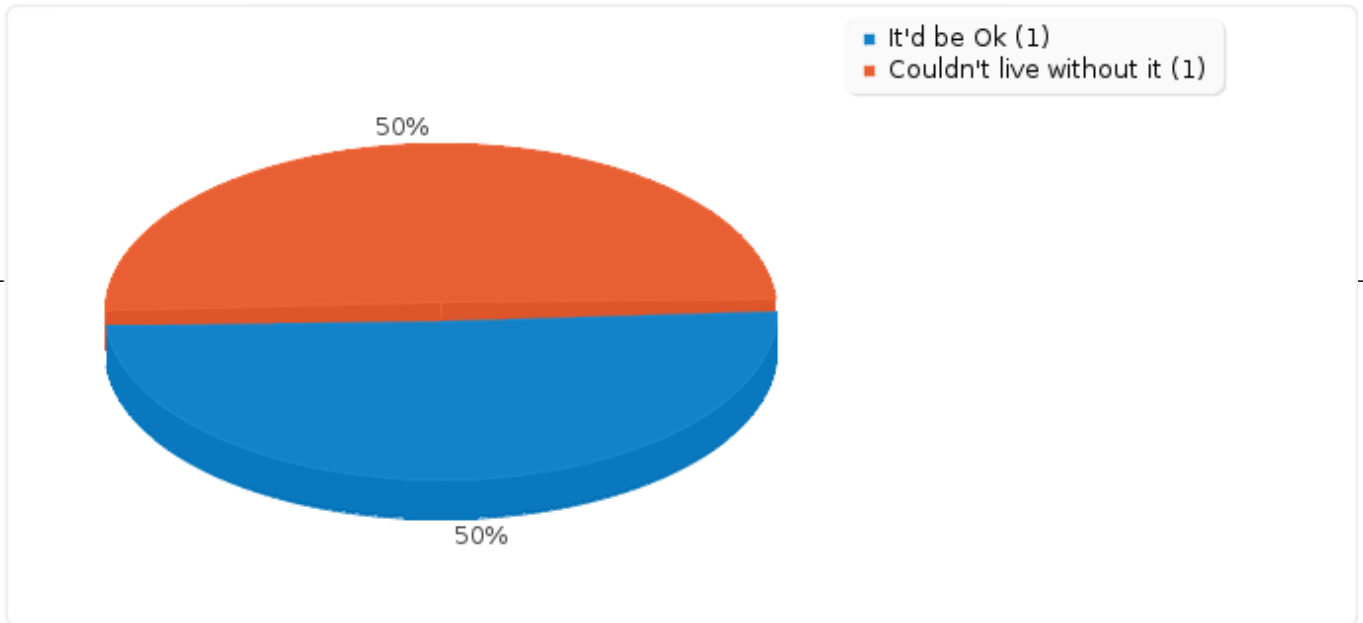


Field summary for F002 [{F001_8}][Label 1]

This section has 2 questions / sections - please answer both:

□

□ A. How much do you feel you need each of these features?





Field summary for F002 [{F001_8}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	1	50.00%
No (A2)	1	50.00%
No answer	0	0.00%

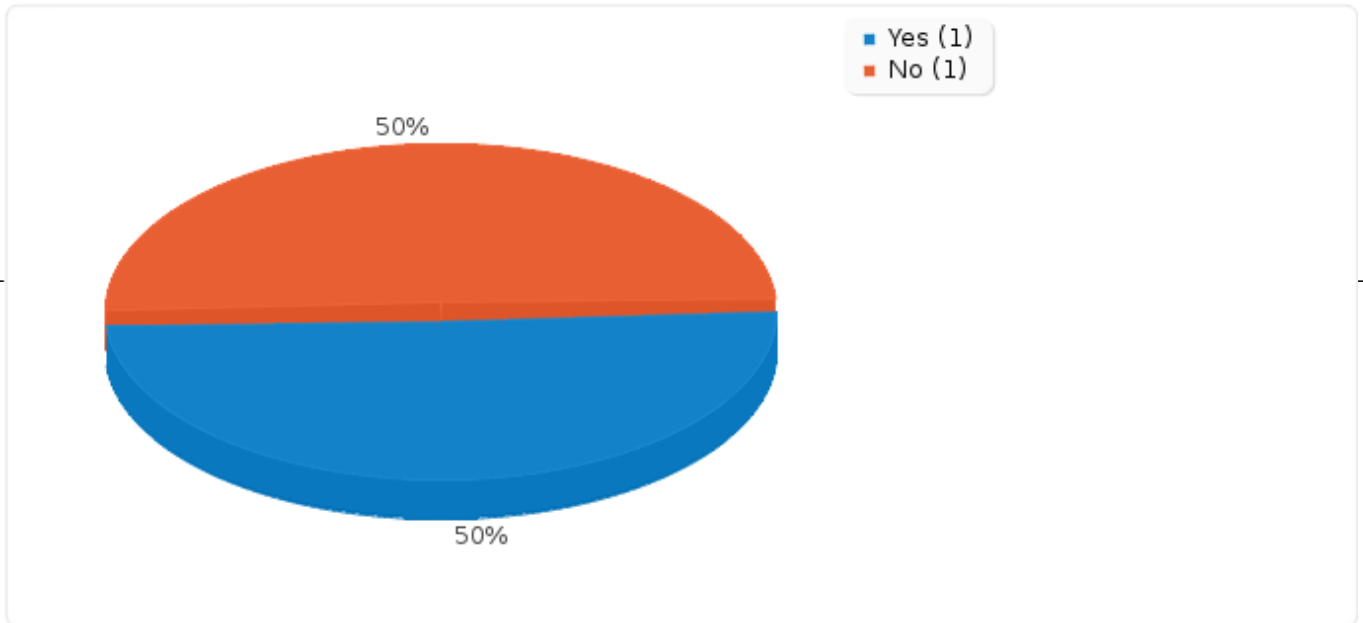


Field summary for F002 [{F001_8}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?





Field summary for F002 [{F001_9}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	1	100.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%

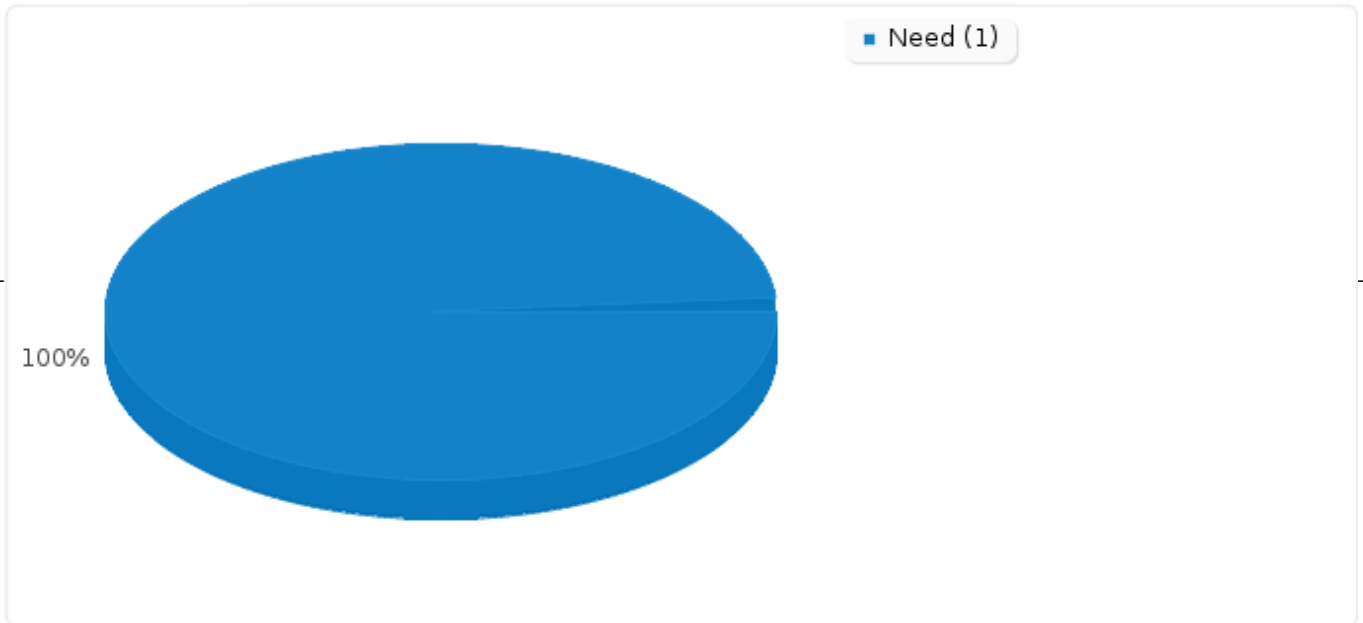


Field summary for F002 [{F001_9}][Label 1]

This section has 2 questions / sections - please answer both:

□

□ A. How much do you feel you need each of these features?





Field summary for F002 [{F001_9}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	1	100.00%
No (A2)	0	0.00%
No answer	0	0.00%

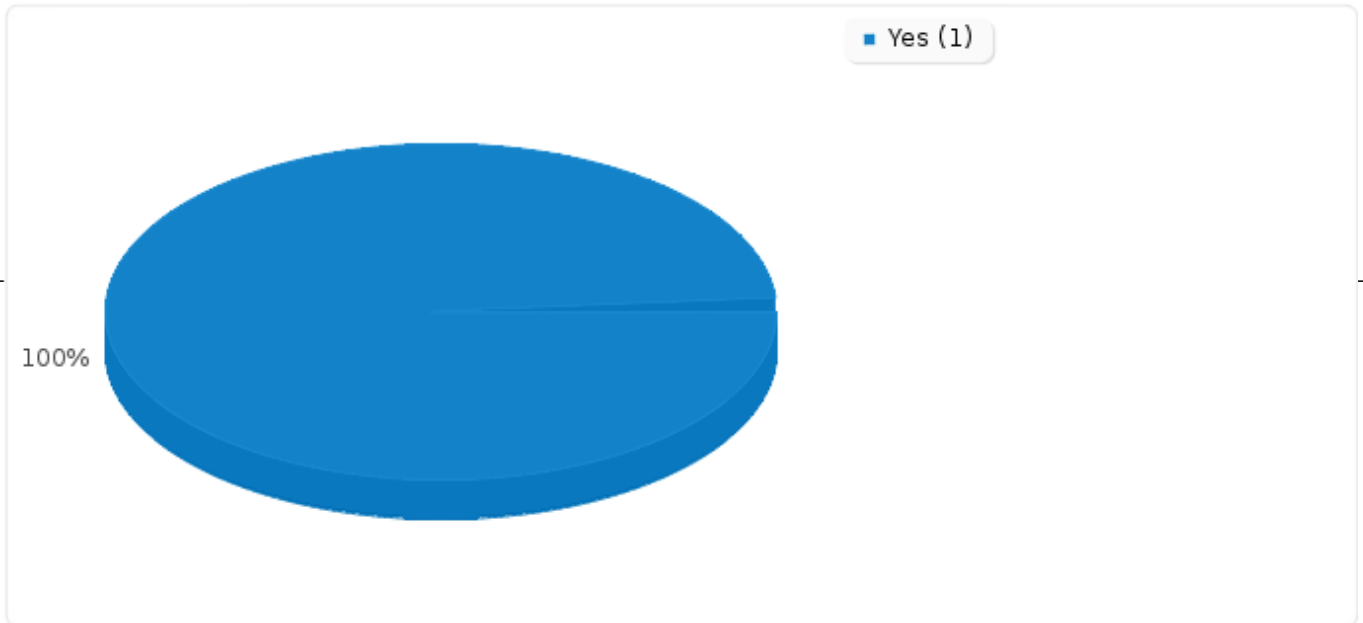


Field summary for F002 [{F001_9}][Label 2]

This section has 2 questions / sections - please answer both:

□

□ A. How much do you feel you need each of these features?





Field summary for F002 [{F001_10}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_10}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_11}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_11}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_12}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_12}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_13}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_13}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_14}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_14}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_15}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_15}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_16}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_16}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_17}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_17}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_18}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_18}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_19}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_19}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_20}][Label 1]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	0	0.00%
Want (2)	0	0.00%
Really Want (3)	0	0.00%
Need (4)	0	0.00%
Couldn't live without it (5)	0	0.00%
No answer	0	0.00%



Field summary for F002 [{F001_20}][Label 2]

This section has 2 questions / sections - please answer both:

□

□A. How much do you feel you need each of these features?

□And

□B. Which of these features would encourage you to use our booking system over others?

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	0	0.00%
No (A2)	0	0.00%
No answer	0	0.00%



Field summary for OI001 [The ability to hold an online booking for a period of time][Label 1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	2	12.50%
Want (2)	6	37.50%
Really Want (3)	3	18.75%
Need (4)	4	25.00%
Couldn't live without it (5)	1	6.25%
No answer	0	0.00%

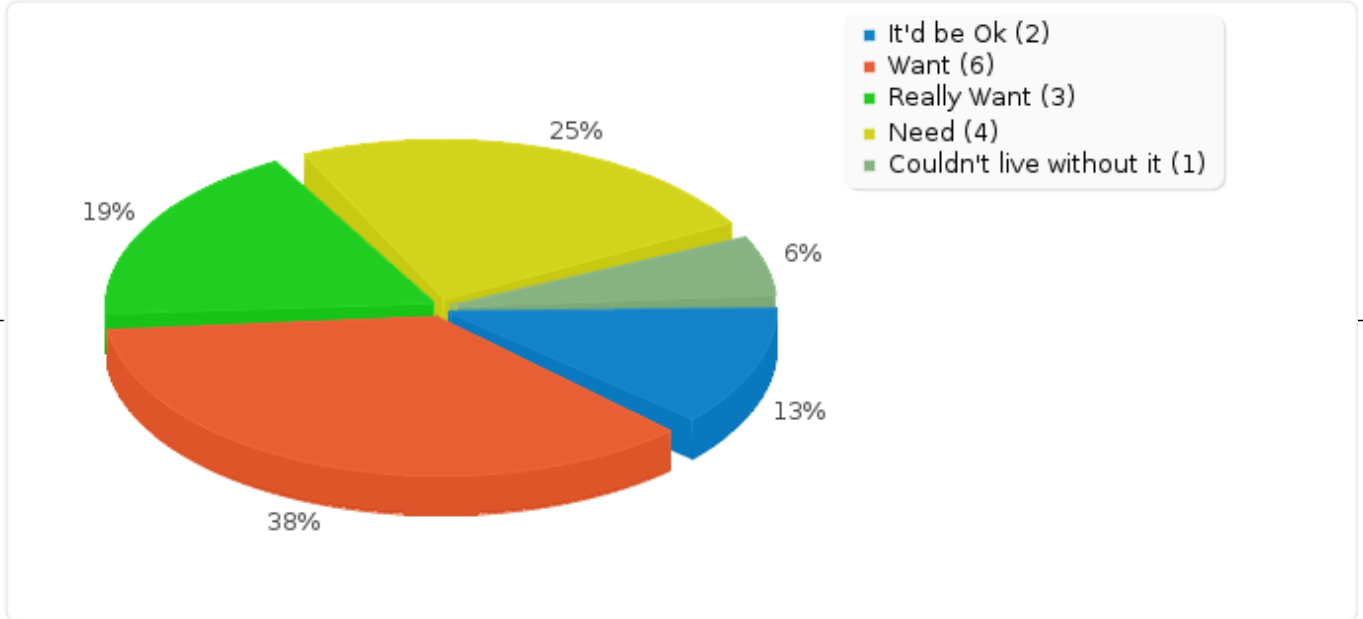


Field summary for OI001 [The ability to hold an online booking for a period of time][Label 1]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [The ability to hold an online booking for a period of time][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	14	87.50%
No (A2)	2	12.50%
No answer	0	0.00%

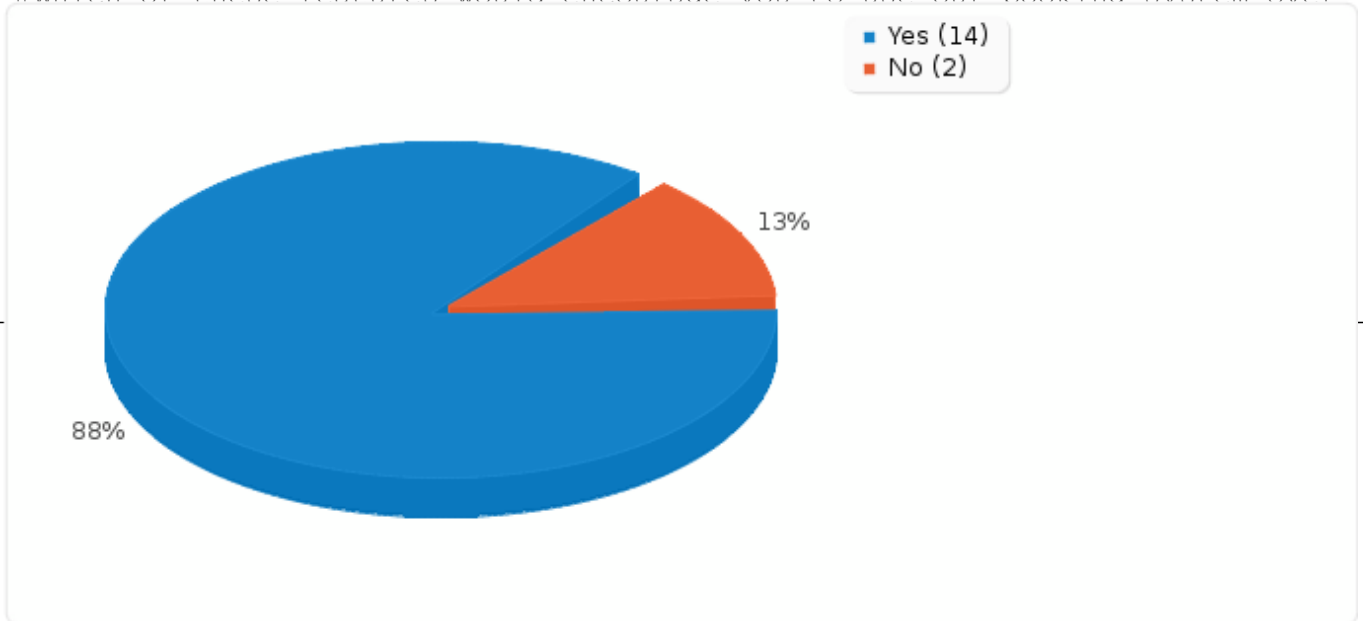


Field summary for OI001 [The ability to hold an online booking for a period of time][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over





Field summary for OI001 [Price matching][Label 1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	2	12.50%
Want (2)	3	18.75%
Really Want (3)	0	0.00%
Need (4)	6	37.50%
Couldn't live without it (5)	5	31.25%
No answer	0	0.00%

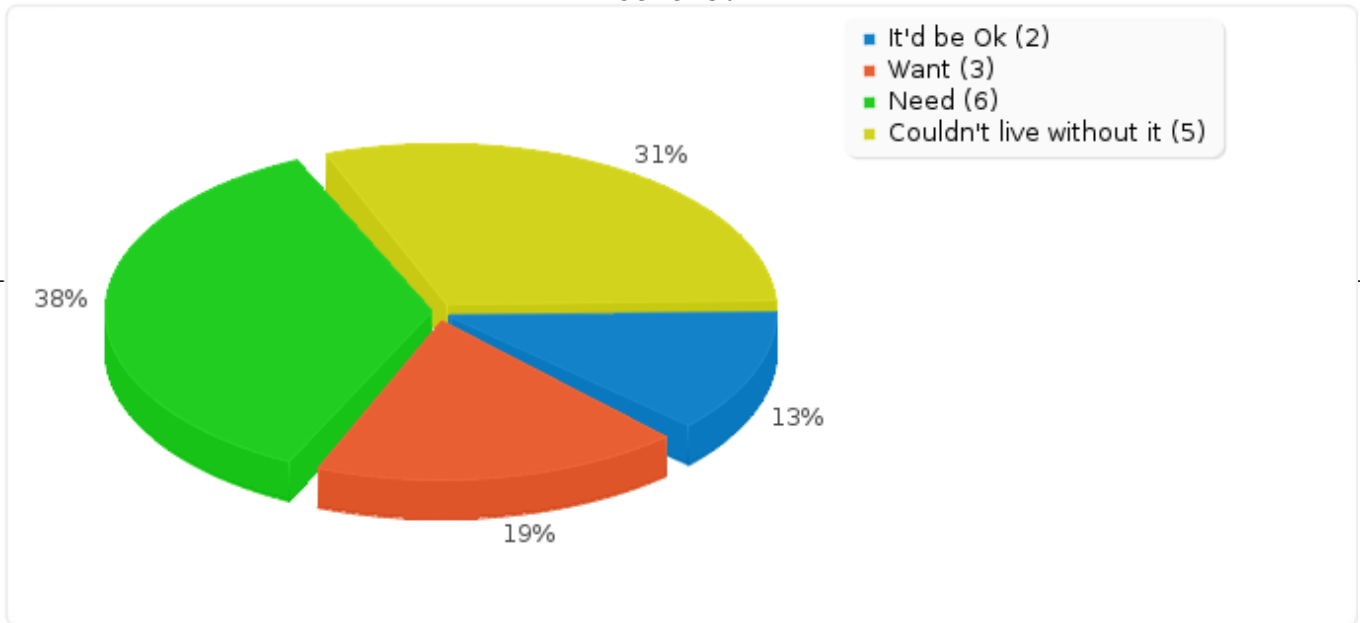


Field summary for OI001 [Price matching][Label 1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?





Field summary for OI001 [Price matching][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	15	93.75%
No (A2)	1	6.25%
No answer	0	0.00%

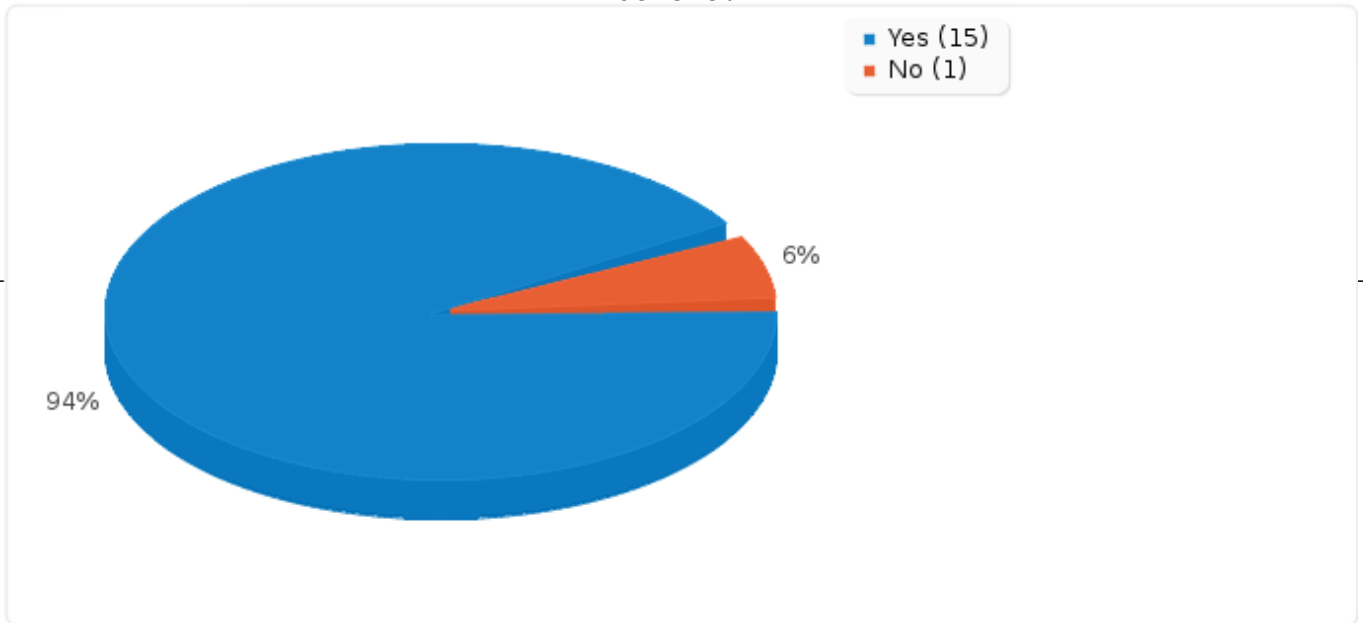


Field summary for OI001 [Price matching][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?





Field summary for OI001 [Accessibility Options (colour blind, vision impaired, etc)][Label 1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	9	56.25%
Want (2)	4	25.00%
Really Want (3)	1	6.25%
Need (4)	1	6.25%
Couldn't live without it (5)	1	6.25%
No answer	0	0.00%

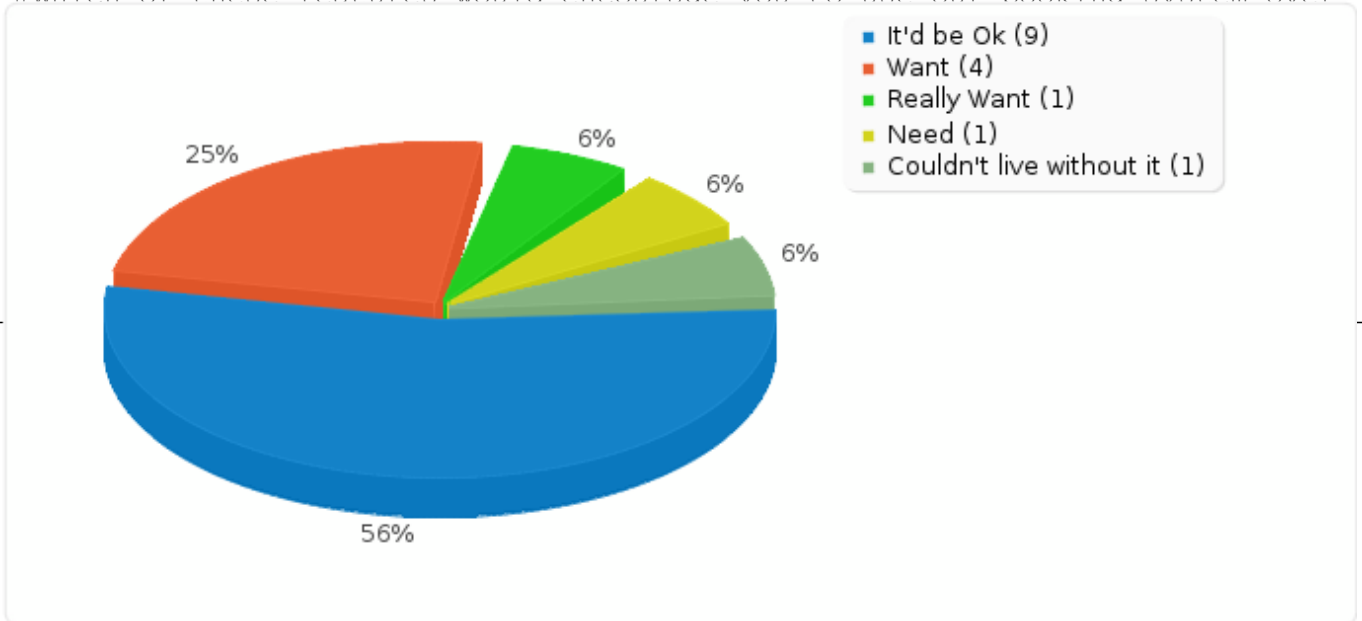


Field summary for OI001 [Accessibility Options (colour blind, vision impaired, etc)][Label 1]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Accessibility Options (colour blind, vision impaired, etc)][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	7	43.75%
No (A2)	9	56.25%
No answer	0	0.00%

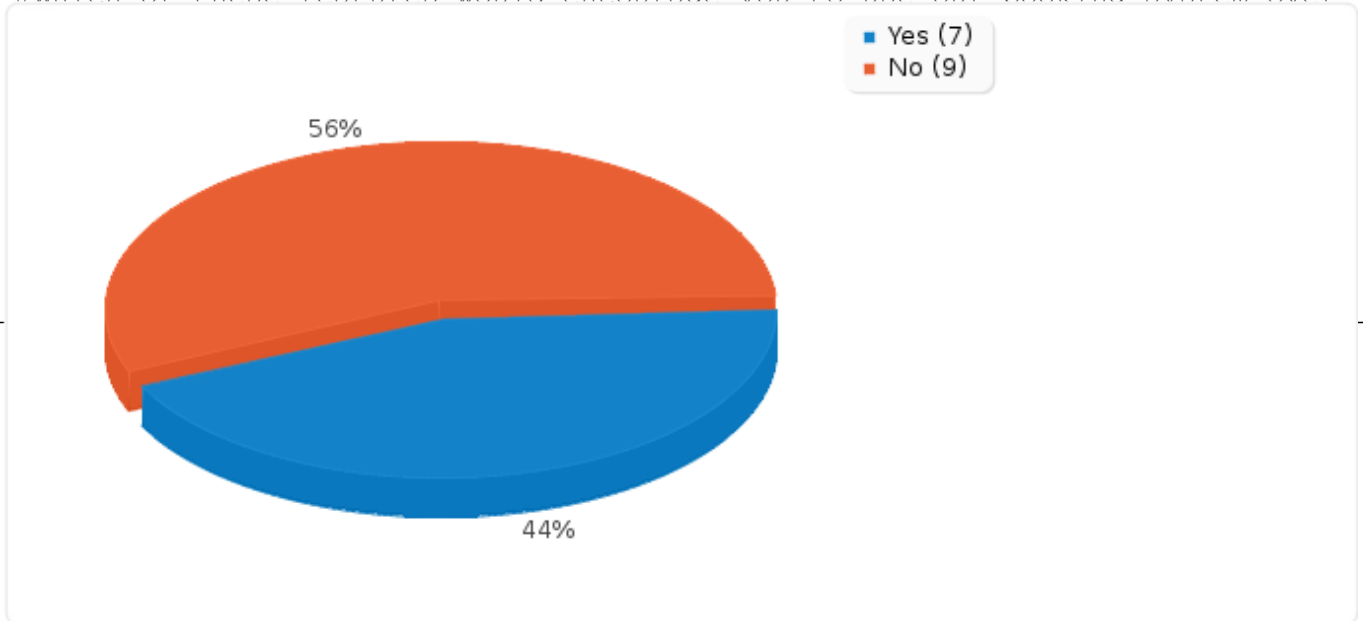


Field summary for OI001 [Accessibility Options (colour blind, vision impaired, etc)][Label 2]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Ability to choose multiple rooms of different types in the same booking][Label 1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	5	31.25%
Want (2)	4	25.00%
Really Want (3)	4	25.00%
Need (4)	1	6.25%
Couldn't live without it (5)	2	12.50%
No answer	0	0.00%

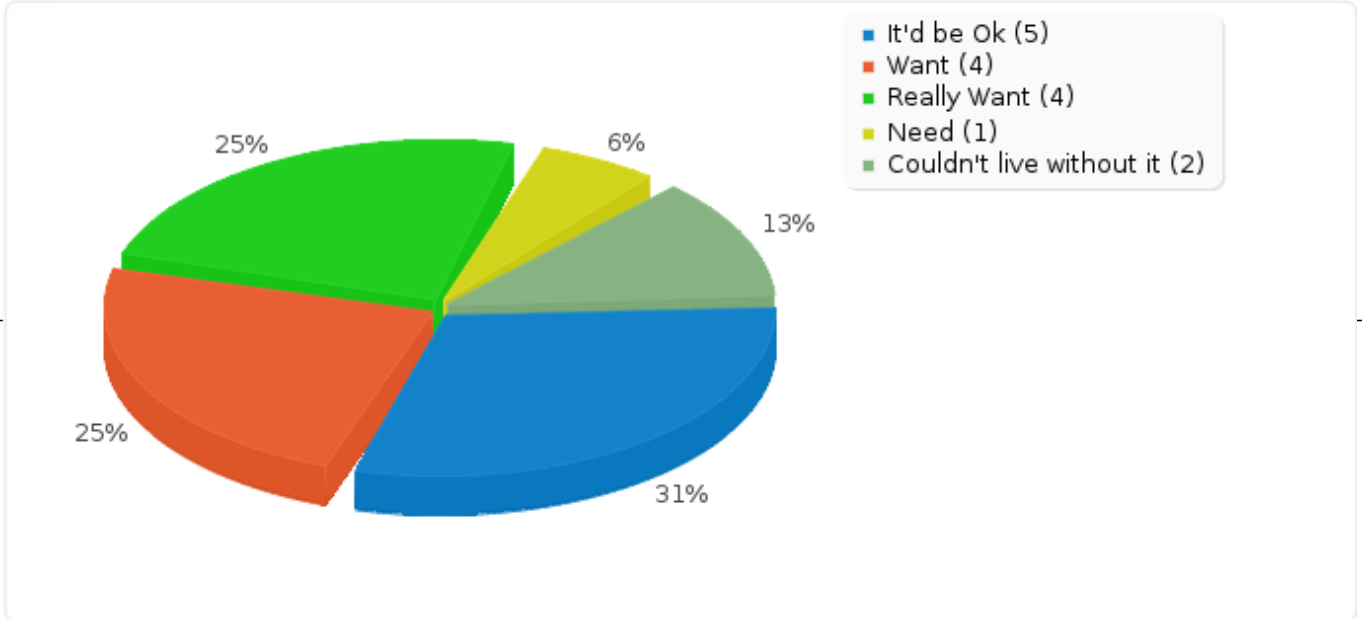


Field summary for OI001 [Ability to choose multiple rooms of different types in the same booking][Label 1]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Ability to choose multiple rooms of different types in the same booking][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	12	75.00%
No (A2)	4	25.00%
No answer	0	0.00%

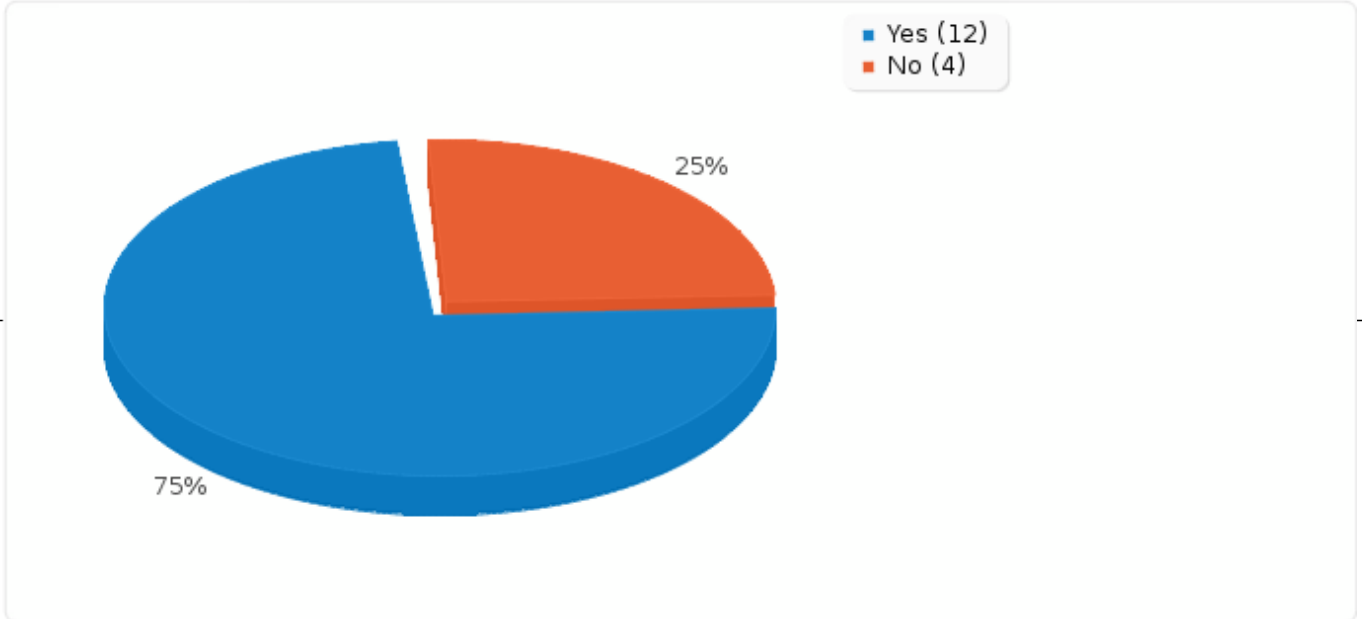


Field summary for OI001 [Ability to choose multiple rooms of different types in the same booking][Label 2]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Discounts for business customers][Label
1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	2	12.50%
Want (2)	2	12.50%
Really Want (3)	7	43.75%
Need (4)	2	12.50%
Couldn't live without it (5)	3	18.75%
No answer	0	0.00%

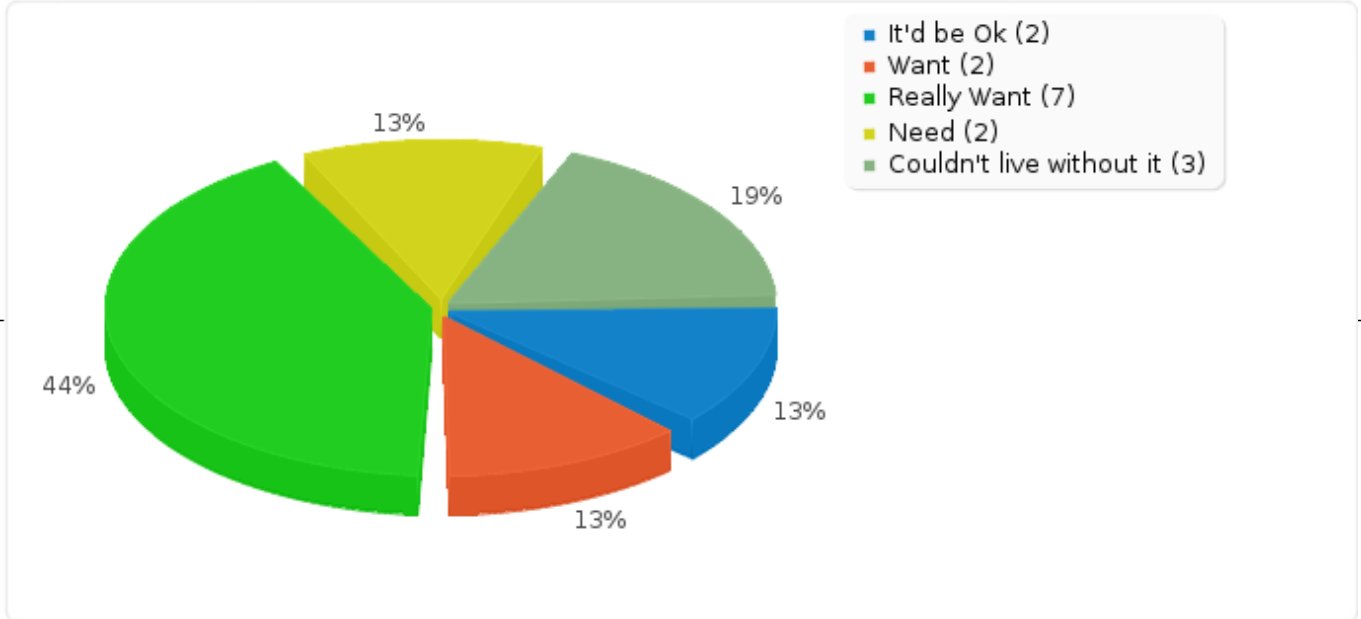


Field summary for OI001 [Discounts for business customers][Label 1]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Discounts for business customers][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	12	75.00%
No (A2)	4	25.00%
No answer	0	0.00%

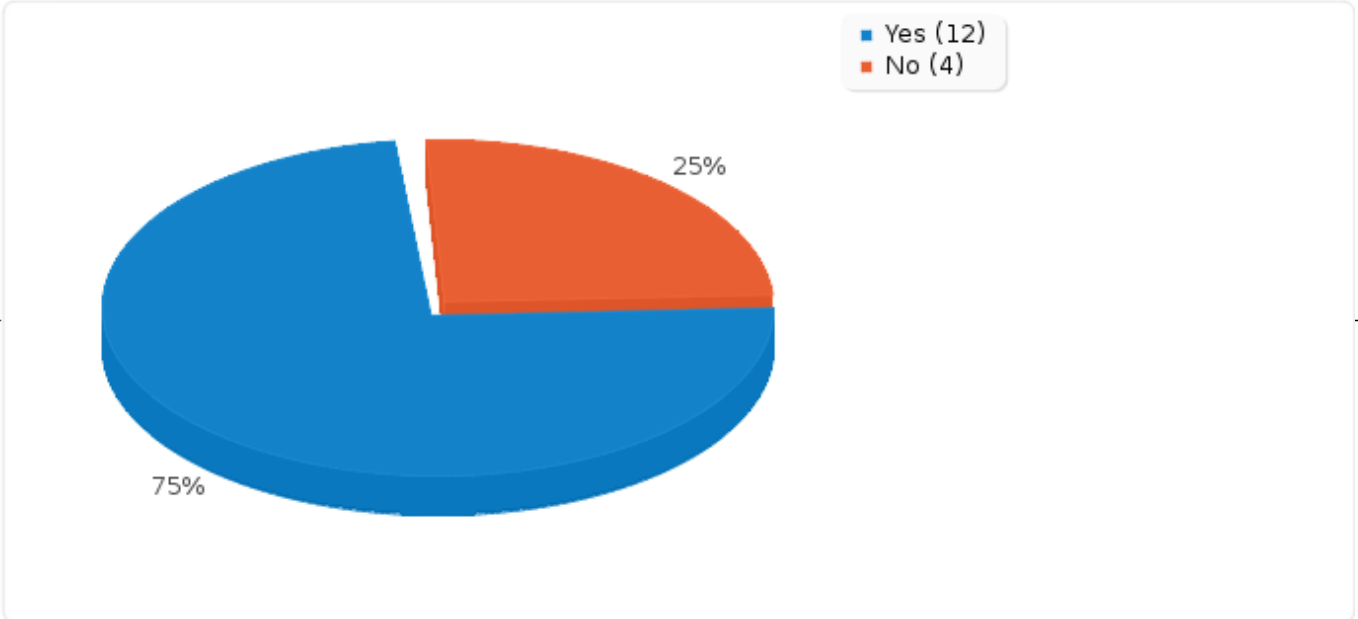


Field summary for OI001 [Discounts for business customers][Label 2]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Book over multiple hotels / cities in same booking][Label 1]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[How much do I need this feature]

Answer	Count	Percentage
It'd be Ok (1)	2	12.50%
Want (2)	7	43.75%
Really Want (3)	5	31.25%
Need (4)	1	6.25%
Couldn't live without it (5)	1	6.25%
No answer	0	0.00%

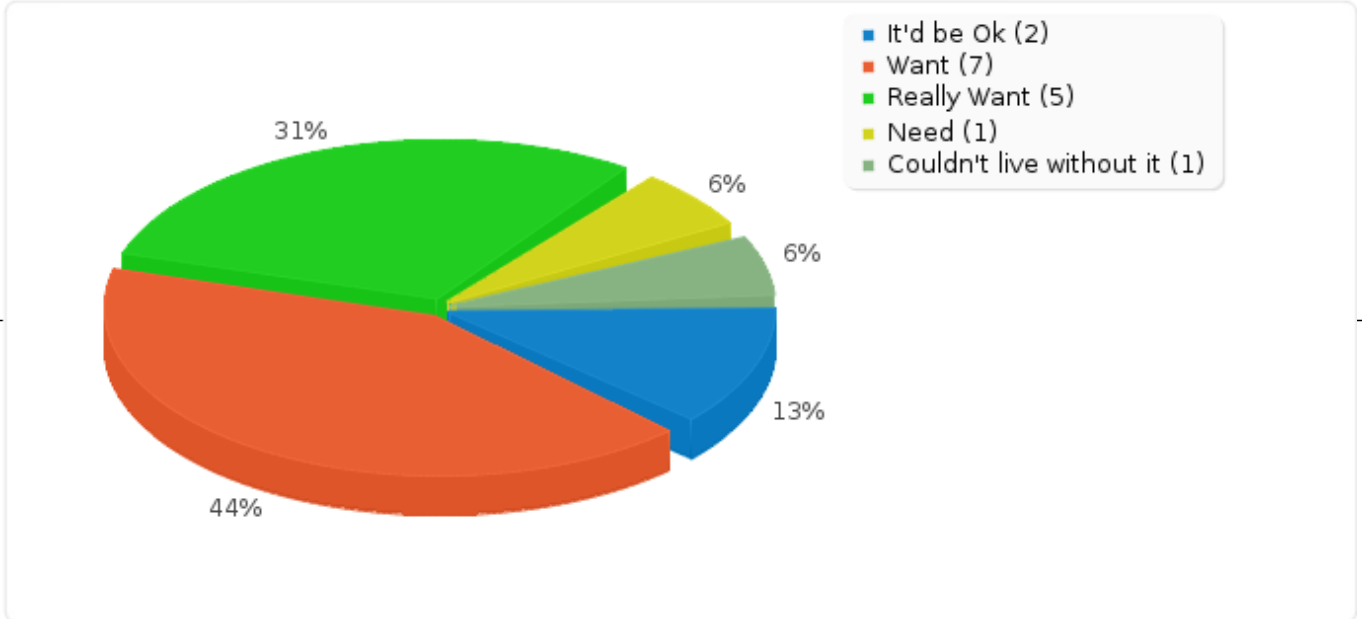


Field summary for OI001 [Book over multiple hotels / cities in same booking][Label 1]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over





Field summary for OI001 [Book over multiple hotels / cities in same booking][Label 2]

Here's some ideas we thought of:

□ How much do you feel you need each of these features?

□ Which of these features would encourage you to use our booking system over others?

□ Note:

□ This section has 2 questions / sections - please answer both

□

[This would encourage me to use Sam]

Answer	Count	Percentage
Yes (A1)	12	75.00%
No (A2)	4	25.00%
No answer	0	0.00%



Field summary for OI001 [Book over multiple hotels / cities in same booking][Label 2]

Here's some ideas we thought of:

How much do you feel you need each of these features?

Which of these features would encourage you to use our booking system over

