Creating a custom URL with an ID.

Add a Survey, question group, and question by clicking on the "+".

Enter something in the Code textbox while creating the question.
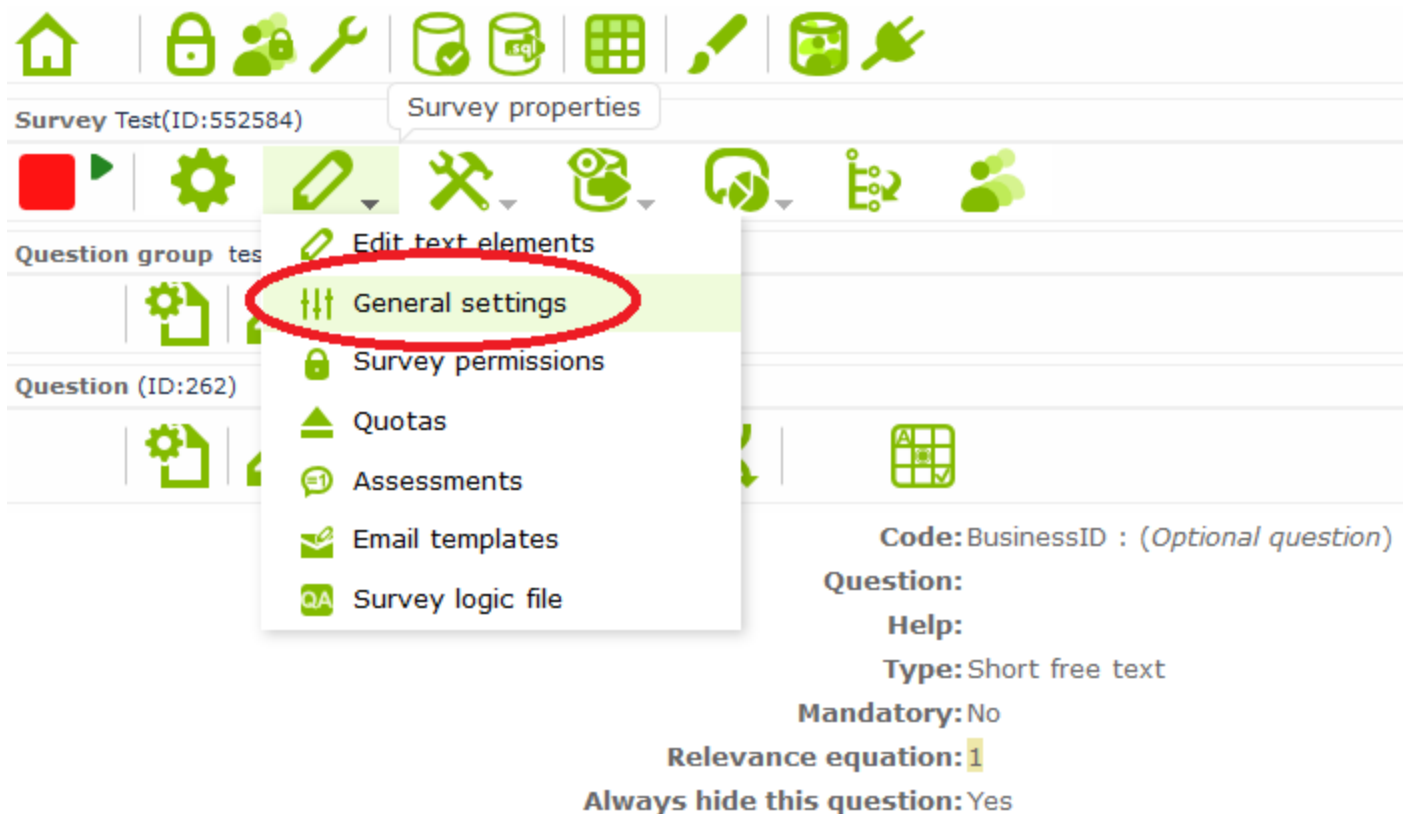
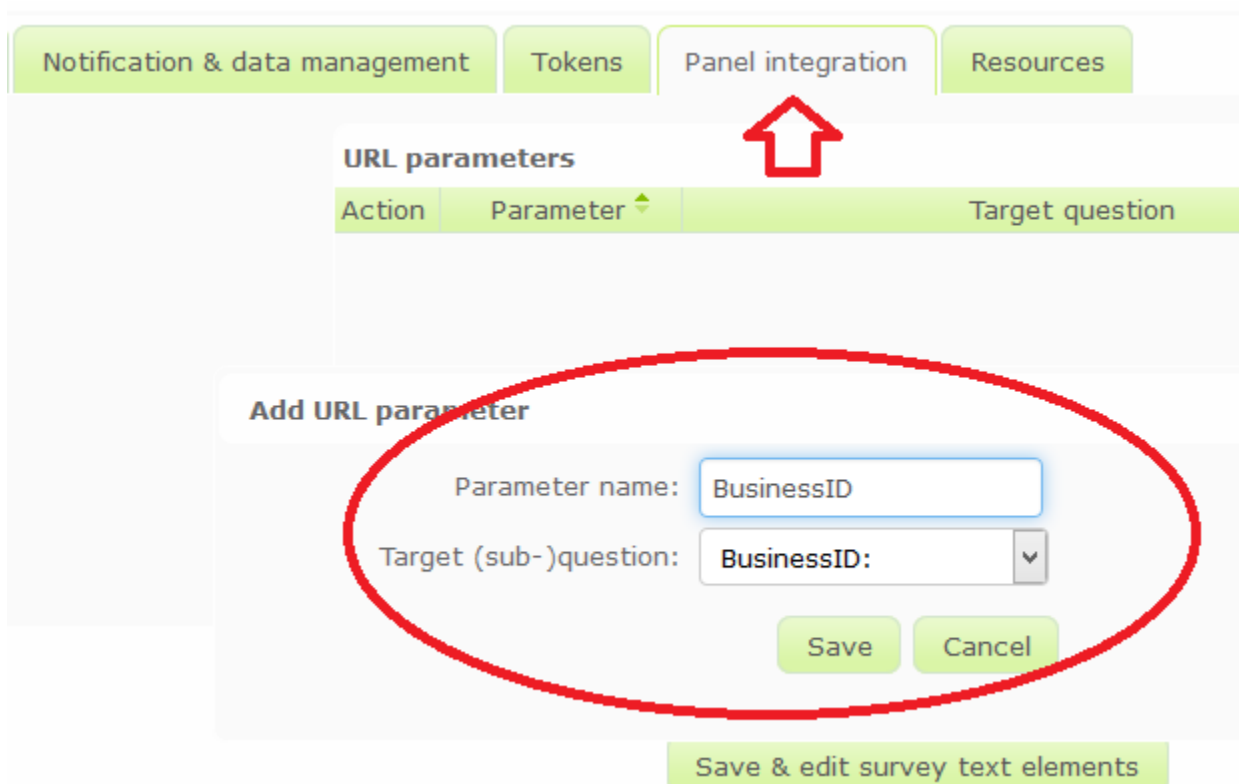Click on "Show advance settings" and then choose "Yes" for "Always hide this question".

Choose "Short free text box".

Click on "Add question" at the bottom of the page.

Click on General Settings.

Click on Panel Integration.

Add the Parameter name that you will place in the URL.

Choose the question that you created in a previous step.

Click on Save.

The url will be similar to <your_domain.com>/index.php/survey/index/sid/1234?newtest=Y&BusinessID=777